

Volunteer Fundraiser (Events & Showgrounds) Job Description

About Farm Cornwall

Farm Cornwall provides practical, confidential and compassionate support to farmers, farming families and rural communities across Cornwall. Our volunteers play a vital role in helping us raise awareness and funds so we can continue delivering this support.

Role Title

Volunteer Fundraiser (Events & Showgrounds)

Location

Various event locations across Cornwall

Commitment

Standard shifts are typically 4 hours, with morning and afternoon options available depending on the event.

Shorter shifts may occasionally be available, though these may not include event entry benefits where applicable.

Volunteers are warmly encouraged to support more than one shift or event where possible.

Role Purpose

To represent Farm Cornwall at public events by engaging positively with visitors, raising awareness of our work, and collecting donations in a professional, respectful and enthusiastic manner.

Key Responsibilities

- Collect donations in pairs for safety and support.
- Work within an allocated area or zone of an event site.
- Engage confidently and respectfully with members of the public.
- Communicate Farm Cornwall's purpose and impact clearly and consistently.
- Use sealed collection buckets and contactless donation devices correctly.
- Promote Gift Aid where appropriate.
- Follow all cash handling and donation procedures.
- Wear provided identification and branded items when required.
- Check in and out with the Volunteer Coordinator at the start and end of each shift.
- Return all equipment at the end of your shift.

What the Role Involves

This is an active, public-facing role which may include standing and walking for extended periods, working outdoors in varied weather conditions, moving around busy event sites,

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carrying collection equipment, and representing the charity positively at all times.

Volunteers should wear appropriate clothing and comfortable footwear suitable for outdoor conditions.

Training & Support

All volunteers will be invited to attend a pre-event briefing session before their first shift.

This session will cover key messaging about Farm Cornwall, how to confidently speak with the public, safeguarding and donor care, cash and contactless donation procedures, health and safety guidance, and expectations for the role. A Volunteer Coordinator will be present during events to provide support and guidance.

Person Specification

We are looking for volunteers who are friendly, approachable and confident speaking to the public, reliable and punctual, physically able to walk and stand for a shift, comfortable working outdoors, honest, trustworthy and respectful, and passionate about supporting rural communities. Minimum age: 16 years old.

What You'll Gain

Experience in fundraising and public engagement, the opportunity to support Cornwall's farming community, being part of a friendly and supportive team, invitations to volunteer thank-you events, and a rewarding and meaningful volunteering experience.

Safeguarding & Compliance

Volunteers must carry ID and authority to collect when required, follow Farm Cornwall's Volunteer Policy and fundraising guidelines, work in pairs and remain within allocated areas, and report concerns or incidents to the Volunteer Coordinator immediately.