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“Cherry provides our clients with an **opportunity to afford** their facial rejuvenation goals. It is consumer friendly with **impeccable customer service**. It has become a pivotal aspect of our consultation process. Consultations are designed for our clients to receive cosmetic treatment recommendations based on a thorough assessment of the face/body/skin, aesthetic goals, **unique needs and budget** (which can be a critical objection that can alter whether a client books or not).”

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– Dr. Adam Elshafei,
Owner of Aesthetica by Dr. Adam

Success Stories *with* Cherry

The Story

Aesthetica by Dr. Adam is a rejuvenation clinic focused on enhancing their patient's confidence in a space where wellness meets beauty. They empower the self-love journey by curating a unique experience to accentuate natural features. Using state-of-art technology, their highly trained staff and board-certified physicians will customize a treatment plan tailored to the patient's goals to ensure they age gracefully.

The Goal

- Increase ticket size
- Higher conversion rate
- **Higher cross-sell**
- Retain existing patients
- **Run more successful client events**
- Increase treatment acceptance rate

The Cherry Solution

- **Fully integrate Cherry** into the office environment, from running promotions on the TV in their lobby, to including Cherry on their take home materials
- Offer Cherry to every patient during a consultation setting designed to create a **red carpet experience**
- Every step of the way is elevated to **exude luxury**, and the plan was to weave Cherry seamlessly into that process

The Results

- ✓ Offering Cherry to every patient has closed more deals with **higher ticket averages**
- ✓ Brought in **over a half million in revenue** since Cherry Partnership began in February of 2021.
- ✓ Currently have **over \$2 million** in Cherry approval, so not only are clients registering, they're successfully completing the process and being approved

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo