

The Story

Peace Love Med has created a safe haven for those who want to look and feel better about themselves. Peace Love Med is countering the social stigma that comes with seeking beauty enhancement treatments, by not only providing some of the best experience in the business, but doing so in an environment of complete and total zen.

The Goal

Peace Love Med wanted to grow their business by:

- Bringing in new clientele
- Allowing their clients to achieve their goals without prohibitive costs
- Introducing current clients to other procedures within the practice
- Creating a space for larger packages
- Letting client needs and desires, not cost, dictate procedures

The Cherry Solution

Cherry helped Peace Love Med achieve their goals by:

- Giving clients the power to choose their procedures based on needs
- Providing injectors and aestheticians the space to confidently discuss varied procedures for best outcomes without fearing sticker shock
- Helping patients achieve their goals, ensuring loyalty and satisfaction
- Creating larger combinations and packages with multiple modalities and treatments

The Results

Peace Love Med has generated over half a million dollars with Cherry in just a year!

- ✓ **49% of patients** filled out Cherry's prequalification form before booking their treatment with their injector, resulting in an **increase in revenue**.
- ✓ Average ticket volume has **tripled** since bringing on Cherry.
- ✓ Peace Love Med has found that with Cherry, patients were more likely to adhere to their desired treatment plan, leading to better outcomes and an **increase in patient satisfaction**.



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Cherry financing has been **so easy** to bring on for our patients. The ability to buy now and pay later has **transformed the way people think about self-care**. The platform is extremely easy to use and fits **seamlessly** into our treatment discussions, booking software, website and social media. There are so many different options available for our clients to choose from, and everything is **so open and transparent**, **people feel comfortable** with their payments as well as the platform itself.

We also love that Cherry offers help with integrating into our website, social media and our booking platform; as well as support, education, training, marketing tools and much more, **whenever we have needed it**. We have been so happy with our partnership with Cherry, **we are growing faster than ever** thanks to Cherry!

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– Byron Bonato,
Director of Operations
at Peace Love Med Spa

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo