

The Story

Antidote Aesthetics is a premier modern medspa. Owned by two experienced injectors who are also top national trainers for leading aesthetic companies, Antidote Aesthetics' mission is to elevate the aesthetic experience and provide the high quality, safe, and effective treatments that all patients deserve.

The Goal

- Increase frequency of patient purchases
- Grow overall practice revenue
- Increase patient adoption of recommended treatment plan and increase in consultation-to-conversion rates

The Cherry Solution

- They offered Cherry as their **sole lending partner** starting in late 2022
- Committed to LinkTree integration in their social media that provided a boost in applicants and approvals
- **Integrated Cherry into every step**, from the front desk, to consultation, to follow-up
- Continuously offered Cherry as a regular service to all patients

The Results

- ✓ **6 figures** worth of treatments were made possible by Cherry in the first 6 months with Cherry
- ✓ **157% increase in Cherry revenue** from their 30th day to 60th day
- ✓ **689% growth** from first 30 day volume to most recent 30 day volume¹
¹ As of April 2023
- ✓ After 6 months with Cherry:
 - **30% higher approval rate** than practices in the same region; 25% higher than national average
 - **8% higher funding rate** than practices in the same region; 7% higher funding rate than national average



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Cherry has been an amazing partner for Antidote Aesthetics. Our **patients love the simplicity** of being able to scan and spend the same day. The approval process is **quick and easy**. We are able to recommend exactly what the patient needs, and they are able to **access treatments** immediately, knowing that they can space the payment out. As a new business, Cherry has helped us to be successful from day one.

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– Andrea Cotton,
Nurse Practitioner
(co-founder, owner)

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo