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Cherry has been **easier to use** than other payment options. It's really helpful that we can simply send the links to their phones and the patient can take it from there. Our patients are **getting the funding amounts that they need** to access their surgeries and the monthly payoff options are attractive to our patients.

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– Bobbie Smith,
Practice Manager

Success Stories *with* Cherry

The Story

Periodontal Associates of Fort Worth is a single location practice in Fort Worth, Texas. The practice specializes in a range of periodontal services but also offers dental implants, wisdom teeth removal and routine dental hygiene treatments.

The Goal

- Payment solutions specifically for their periodontal and wisdom teeth surgery services. On average, these services range from **\$2,600 to \$14,000**.
- Have Cherry become their primary financing option. Prior to Cherry, they offered one legacy payment solution that was not meeting all of their business's or patient's needs.

The Cherry Solution

- Cherry's **ease of use** for the practice and patient during the approval process, checkout efficiency and array of payment plan options became the selling points for the practice.

The Results

- ✓ Cherry is offered as **first-look financing** to all of their surgery patients.
- ✓ In less than two months, the practice generated **\$38,621 in revenue**.
- ✓ Cherry has provided **new access to surgical services** for their patients.
- ✓ The practice has been transitioning out of their previous legacy payment option in favor of Cherry due to Cherry's **flexible payment plan options**, approval amounts, and ease of checkout, **simplifying the whole process** for the staff.

See how Cherry can help your practice! Sign up for a quick, free demo at withcherry.com/book-demo