



inbloom
HEALTH + MEDISPA

Success Stories *with* Cherry

The Story

Inbloom Health + Medispa is an upscale, luxury medical aesthetic and wellness clinic in New England. Inbloom offers the latest non-invasive technologies for full skin rejuvenation and body contouring such as lasers, CoolSculpting, injectables and more!

The Goal

- Increase body contouring business
- Increase patient spend on packages
- Increase patient results by enabling patients to complete packages

The Cherry Solution

By offering easy-to-use payment plans from Cherry to nearly every patient, Inbloom was able to help patients extend their budgets and set up a payment plan that fit their schedule. This was particularly helpful when it came to pricey services like body contouring, where even the wealthiest person thinks twice before spending \$2,500+ out-of-pocket.

The Results

- ✓ Inbloom generated **OVER \$230,000** in **less than a year** with Cherry.
- ✓ Patients were more likely to purchase body contouring packages and their **body contouring business increased 300%** this year.
- ✓ **More referrals** were generated since **patients were able to meet their goals** by completing their treatment packages.



“

Cherry has helped my business **grow significantly** this year. Patients **love** the **ease of use** and **flexibility** that Cherry offers!

”

– Dr. Tanya Lawson,
Owner of Inbloom
Health + Medispa

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo