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We are proud to offer Cherry as our **preferred payment solution** in our hospital and highly recommend them to other practices looking for **compassionate, client-friendly** financing options.

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Dr. Joy,
Practice Owner

The Story

Castle Hills Animal Hospital is a veterinarian-owned and operated hospital based in Texas. They serve Lewisville, The Colony, Carrollton, Plano, Frisco, and surrounding communities. With over 30 years of experience, Dr. Joy treats all his clients' pets as if they were his own, leading with compassion and providing the highest quality veterinary medicine. Their services run the full spectrum, from surgeries to preventative care.

The Goal

- Have more pet parents proceed with the care their pet needs
- Offer a safe and affordable solution for clients, so no pet owner ever has to turn down treatment

The Cherry Solution

- The Castle Hills Animal Hospital staff proactively discusses Cherry with every client to ensure they have the financial flexibility they need to accept the high-quality treatment plans
- Whether over the phone or in the clinic, the client is made aware that Cherry is an available option for them



The Results



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Thanks to Cherry, the family was able to move forward with the surgery without delay. The **approval process was fast and straightforward**, and the flexible payment options **made it possible for them to say “yes”** to the treatment their pet desperately needed.

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Dr. Joy,
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- ✓ In the **first 3 weeks** of going live with Cherry:
 - 22 applications, 22 approvals, and 18 Cherry transactions (that's **100% approval rate!**)
 - **\$21,000 of revenue** thanks to Cherry
 - Average transaction amount of \$1,200
- ✓ These are procedures the clients likely would not have moved forward with at the time

In one instance, a client brought in a dog that could not walk. They needed to perform a \$5,000 TPLO procedure. The client was frustrated; they wanted to perform the treatment, but simply did not have the \$5,000 right then and there to pay for it.

When **Cherry** was presented, the client gladly applied and was approved. They moved forward with the surgery, and **the dog was able to walk out of the Hospital as happy and healthy as ever.**



See how Cherry can help your clinic! Sign up for a quick, free demo at **withcherry.com/book-demo**