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Cherry has been **easier to use** than any other payment plan option (we've worked with a few), and **our patients love it**. When we conclude a consultation, we discuss pricing options, and Cherry's quick application process has made it **easy for patients to say “yes”** to the treatment plans we suggest.

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– Christine MacDonald,
Co-Owner of ChicMed

Success Stories with Cherry

The Story

A shared passion for providing advanced esthetic treatments led Mireille Balian and Christine MacDonald to combine their expertise and experience to open ChicMed Laser and Aesthetic Center, the premier cosmetic skin care center and med spa in Waltham, MA. Together, they've created a med spa where some clients will travel hours to experience an unsurpassed level of personalized service provided with professionalism and an attention to detail that only a boutique practice such as ChicMed can offer.

The Goal

- Increase **ticket size**
- Increase **overall revenue**
- Help **close more sales** as the perfect piece to their already-excellent consultation approach

The Cherry Solution

- **Offer Cherry in every consultation.** ChicMed takes consultations seriously, so it was important that Cherry be integrated into the experience as seamlessly as possible.
- **Use Cherry as a tool to help close consultations** by converting significant prices into manageable increments. This makes it more attainable once a patient is already **sold on the value of the treatment they'll receive**.

The Results

- ✓ In 5 months, ChicMed has seen more than **\$135,000 in revenue** from Cherry.
- ✓ Their average ticket size has grown to **\$1,600**.
- ✓ 70% of applicants are approved, and a remarkable **87% of approvals are converted into contracts**.

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo