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Cherry has been such an **instrumental catalyst** for both our practice and our patients; knowing that we have Cherry in our payment toolbelt is such a gift. The **simplicity of the program** helps patients feel more comfortable **spending a big chunk of money** with us, especially since they're in control of what their payments look like!

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– Madeline Herbert,  
Operations Manager

# Success Stories with Cherry

## The Story

Sweet Tox was started by owner Katie Sweetman in 2017 with the hopes of normalizing, and de-stigmatizing, the world of injectables. There was such a need for a safe, judgment-free space, and it's something they really pride themselves on. Throughout the years, they've continued to grow and expand their knowledge and services, keeping the philosophy of “Your goals are our goals, always”.

## The Goal

- Offer the best services to a **growing client base**, due to increasing affordability with Cherry
- Make sure payment is never a hindrance or negative deciding factor
- Enable clear staff training so that all Sweet Tox employees offer payment tendered in “**Cash, Credit, or Cherry**”

## The Cherry Solution

- Ensure all staff members are trained and familiar with the **benefits of Cherry**
- Offer Cherry to **every patient** before they check out

## The Results

- ✓ By offering Cherry to every patient, they have achieved over **2.5x the expected revenue** for Q1 of 2023 alone
- ✓ **Over \$87,000** in Cherry transaction volume
- ✓ Cherry enables Sweet Tox's patients to **receive services immediately**, without having to wait and save, or find other financing

See how Cherry can help your business! Sign up for a quick, free demo at [withcherry.com/book-demo](https://withcherry.com/book-demo)