

The Story

Biologi is a full-service medspa in Newport Beach, CA offering everything from filler & toxin to body contouring and IV therapy. They are a small family-owned business that takes a unique, customized approach to helping each client enhance their natural beauty and personal wellness.

The Goal

- Increase **revenue**
- Increase **ticket size**
- Acquire **more patients**
- Higher **cross-sell**
- **Retain** existing patients
- Run more successful **client events** (in progress)

The Cherry Solution

- Implemented appointment reminders with Cherry link to be sent to **all patients**
- Completed consultation training and gave the front office personnel tips on how to **better pitch Cherry** to their patients
- Added **laminated payment estimators** for the treatment rooms so that all patients can see them

The Results

- ✓ Generated \$199,379 in Cherry transaction volume from Nov 2021 - Apr 2022. Exactly a year later, **increased to \$372,793**.
- ✓ Almost **DOUBLED** already high transaction volume from 1.5 years old
- ✓ **30% increase in overall revenue** during the first 2 months of implementing Cherry

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo



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Cherry **made us MONEY and saved us TIME.**

Literally in two months of being with them we **increased our revenue by 30%**. It brought us the solution that we needed as practice owners to deliver the very best of patient care to our patients in the aesthetics industry, without having to worry about the financial aspect. The team at Cherry makes it so **unbelievably simple** to quickly execute updates and new marketing payment strategies despite our busy schedule. They are really hands-on, they **implement any changes we need**, and we meet regularly to review our goals.

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– Camelia Bennani,
Founder & Owner of Biologi