



## Case Study



# Company Profile

**The British Private Equity & Venture Capital Association (BVCA) works as the public policy advocate and industry body for private capital within the UK. With over 40 years of experience, they support their members to help companies grow and achieve their long-term ambitions, creating value for the country both economically and socially.**

BVCA relies exclusively on SOS Systems for all their print related needs and since working together BVCA have not needed to seek another print provider. Together over the years we've developed a strong, trusted partnership, where BVCA can rely on us for any print related support. Greg Whittaker – Senior Marketing Manager at BVCA explained that any request automatically seems possible when working with SOS Systems.

There is a huge catalogue of print related work BVCA uses SOS Systems for, including:

- Brochures, fact sheets, flyers
- Technical reports, annual reports, spiral binding

- Promotional items such as napkins, menus, pens, notepads – essential for events BVCA may host
- Down to small, detailed items such as badges and badge inserts

SOS Systems provide BVCA with comprehensive, end to end printing collateral, covering everything from print production and finishing through to packaging and distribution.



# Why they continue to work with SOS Systems

BVCA continues to use SOS Systems as their sole print provider for a number of reasons, but a key factor is the long-standing relationship built on trust and consistently exceeding expectations.

*“The flexibility is unparalleled with any other provider”*  
Greg Whittaker – Senior Marketing Manager describes.

The ability to deliver quick turnarounds without compromising on quality is a major reason BVCA remain confident in SOS Systems. Greg Whittaker describes the standard of work simply as:

*“Everything is of the highest quality.”*

With BVCA working alongside high-value clients, it is vital their print partner can match and reflect that standard. SOS Systems has repeatedly proven our ability to meet – and exceed – these expectations, creating a reliable and lasting working dynamic.

**“The flexibility is unparalleled with any other provider”**

**Greg Whittaker**  
Senior Marketing Manager for BVCA



# Working with the people at SOS Systems

When asked what it's like to work with SOS Systems, Greg Whittaker described the team as a pleasure to work with – friendly, responsive and personable. He also highlighted that the wider BVCA events team share the same positive experience, which is something we truly pride ourselves on. Clear communication is at the heart of the partnership, and our team is always ready to support last-minute print requests while keeping the process straightforward and stress-free for all those involved in any event.

**"Fantastic customer service, up there with the highest level we have received from a supplier"**

**Greg Whittaker**

Senior Marketing Manager for BVCA

Of course, relationships alone are not enough – the quality of work must be there too. SOS Systems continues to proudly deliver top-quality print solutions that support BVCA's events and day-to-day requirements.



01293 562525 | [info@sosystems.co.uk](mailto:info@sosystems.co.uk) | [www.sosystems.co.uk](http://www.sosystems.co.uk)

SOS Systems Ltd. 5-6 Merlin Centre, County Oak Way, Crawley, West Sussex RH11 7XA

Established in 1985, SOS Systems is a leading provider of print and document management solutions. ISO9001 2000 accredited, we are one of a select few Canon Platinum Partners in the UK. We help customers nationwide achieve their compliance obligations and digital transformation objectives through a portfolio of innovative software and services. From secure print management to e-Signature and Accounts Payable solutions, everything is backed by our Prince2 certified professional services team.