



The Internet, Social Media & Online
Identity

Let's Talk Technology



Welcome & Objectives

The Internet & Social Media!

Today, you will:

- Learn vocabulary about internet habits, platforms, and personal data
- Practise **reported speech** and **phrasal verbs**
- Discuss your digital identity and online choices
- Complete matching, sentence-building, and dialogue activities



Icebreaker – How Do You Use the Internet?

- What websites or apps do you use most?
- How many hours a day do you spend online?
- Do you post or mostly read/watch?



Vocabulary – Social Media & Digital Identity

Define and discuss the following vocabulary with your tutor:

- browser
- search engine
- stream
- scroll
- download
- upload
- refresh
- online shopping

Task: Match the terms to their definitions.

Question: Which ones do you use every day?



Grammar – Reported Speech (Statements)

Understanding the grammar rule:

Reported Speech is used to tell what someone else said.

Structure:

Subject + said (that) + [changed tense]

Direct	Reported
“I use Facebook.”	She said she used Facebook.
“I don’t post often.”	He said he didn’t post often.

- Tense Shift:
- Present → Past
- Can → Could
- Will → Would

Grammar Practice – Report These Statements

Convert the following statements to reported speech:

- “I scroll for hours.”
- “My account is private.”
- “I post funny videos.”

Example:

He said he scrolled for hours.

Grammar – Reported Questions

Understanding the grammar rule:

Structure:

Ask + if / what / why + subject + verb

Direct	Reported
“Do you use Social Media?”	She asked if I used Social Media.
“Why is your account locked?”	He asked why my account was locked.

Speaking Practice – Ask and Report

Student asks tutor 2 internet-related questions.

Then, the tutor answers and student turns them into reported speech.

Example:

Student: “Do you follow any influencers?”

Tutor: “Yes, I follow a few.”

Student: “She said she followed a few.”



Vocabulary – Internet Safety Terms

Define, discuss and match:

Term	Definition
phishing	A fake email or message trying to steal your info
firewall	A security system that protects your network
malware	Harmful software like viruses or spyware
VPN	Tool that hides your online identity and location
two-factor authentication	Extra login security using a code or mobile device

Question:

Which of the terms have you heard of and/or used?

Phrasal Verbs – Online Use

Discuss and define these common expressions:

- log in / log out
- sign up
- scroll through
- click on
- shut down
- back up
- set up

Task: Fill in the blanks with a phrasal verb:

- I always _____ before using my email.
- Don't forget to _____ your files.
- I _____ my social media account last week.



Speaking – My Digital Day

Describe a typical day online. What apps do you use? What do you do first?

Try to use:

- 3 phrasal verbs
- 2 vocabulary words from this lesson
- Reasons why you use the apps

Then, ask your tutor the same question.

Reading – Online Identity Story

Take turns with your tutor to read out the following passage:

Mark said he had deleted his profile because he felt too exposed. He used to post daily, but then he realised his digital footprint was growing too fast.

Questions:

- Why did Mark delete his profile?
- What does “digital footprint” mean?

Discussion:

Do you think people should worry about their digital footprint? Why/Why not?



Activity – Safe or Unsafe?

Your tutor will say the following actions, your task is to decide if each is safe or unsafe:

- Sharing your location publicly
- Using a strong password
- Opening unknown links in messages
- Checking privacy settings
- Student explains why using modal verbs:

Explain why you think that way.

Example:

“Sharing your location publicly can be dangerous, because...”

Grammar Challenge – Mix & Match

Fix the sentences below using the correct grammar:

- “He said he use TikTok every day.”
- “I signing up for a new app.”
- “She asked do I follow her.”



Role Play – Social Media Advice

Scenario:

Your tutor will pretend to be your friend, who is new to social media. You want to help them stay safe and use it wisely.

Your Task:

Give them some advice using:

- **3 phrasal verbs**
(Examples: *log in*, *set up*, *look out for*, *take down*, *scroll through*)
- **2 vocabulary terms**
(Examples: *privacy*, *profile*, *content*, *followers*, *digital footprint*)
- **1 reported speech sentence**
(Example: “*My teacher told me to check my privacy settings regularly.*”)

Example:

“First, make sure you *set up* your privacy settings before you *log in* every day. You should *look out for* fake accounts and strange messages. My sister said I should never share my full address online. Always check what kind of *content* you post and remember that your *digital footprint* can stay forever.”



Vocabulary – Trends & Virality

Discuss and define the following vocabulary with your tutor:

- trending
- algorithm
- reach
- engagement
- hashtag
- go viral
- content creator

Task: Choose one word from above and explain how it affects social media and why.

Debate – Online or Offline?

Statement:

“Social media makes people more connected.”

Questions:

- Do you agree or disagree with this statement?
- Why or why not?

Your Response Should Include:

- A clear opinion
- 1 reason in favour and/or 1 possible drawback
- Try to include words from the vocabulary list from today’s lesson.

Example:

“I think social media helps you meet people, but it might also reduce real contact. You can message someone far away, but you may spend less time talking face to face.”



Fill-in Activity – Internet Profile

Complete the sentences below:

- My favourite app is _____
- I usually scroll through _____
- I follow people who _____
- I try to protect my data by _____

