

Pronunciation: CH vs SH



Why CH vs SH Matters

CH and SH are easy to confuse but sound very different:

Sound	Example	Description
CH	<i>chair</i>	Short, quick burst: like a "catch" sound
SH	<i>share</i>	Long, soft, smooth: like "shhh"

- CH = *sharp and quick*
- SH = *soft and flowing*

These sounds often create confusion, but today we'll fix that!

Phonetic Coaching: Mouth & Airflow

CH:

- Mouth **starts closed**, then **bursts open**
- Sounds like *tch*
- Example: *cheese*

SH:

- Mouth **slightly open**, lips **rounded**
- Air **flows** gently
- Example: *she*

Task:

- Say “ch-ch-ch” (short pops)
- Say “shhhh” (long hush)

Feel the difference in **speed**, **mouth pressure**, and **air**



Sound Pair Practice: Slow to Fast

Repeat after tutor:

- *chew / shoe*
- *chop / shop*
- *cheap / sheep*
- *chip / ship*
- *chase / shade*

Focus:

- **CH**: burst + pop
- **SH**: flow + smooth

Repeat 3x each: slow, medium, fluent



Get the Muscles Right

Repeat sets clearly:

- “cha-cha-cha / sha-sha-sha”
- “chick chick chick / sheep sheep sheep”
- “cheese cheese / shoes shoes”

Tutor gives instant feedback:
Is it short and punchy (CH) or long and low pitched (SH)?

Tongue Twister 1: CH Focus

Practice saying the tongue twister with your tutor, focusing on "CH" sound:

"Charlie chose chocolate chips and cherry cheese."

Tip: Break it into parts → Say slowly → Then naturally

Target: clean, fast **CH** bursts

Visual: "Catch the CH like a train, quick in, quick out."



Tongue Twister 2: SH Focus

Practice saying the tongue twister with your tutor, focusing on "CH" sound:

"She shops for shiny shoes on short shelves."

Target: round lips, long soft air

Say it with rhythm, no rush

Tip: Don't let SH become "s" or "ch"



Practice with CH and SH

Practice reading out the sentences below, focusing on 'CH' and 'SH' sounds:

Scene 1: At a food market

“Do you sell chicken with chilli sauce?”

“The chef is chopping the cheese now.”

Scene 2: Talking about friends

“She shares chips with Charlie.”

“Charlotte chose the shiny shirt.”



Listening Game: CH or SH?

Practice reading out the words below with your tutor:

- cheap
- sheep
- chalk
- shoe
- chip
- shop
- chair
- shark

