

**EXHIBIT B**  
**UPTOWN PUBLIC IMPROVEMENT DISTRICT**  
**FINAL SERVICE PLAN 2024-2028**

				2023		2024	2025	2026	2027	2028
				Amended		Budget	Budget	Budget	Budget	Budget <sup>1</sup>
<b>INCOME</b>										
Net Assessment				\$3,257,279		\$3,583,138	\$3,941,452	\$4,335,597	\$4,769,157	\$5,246,072
Interest				\$2,000		\$2,000	\$2,000	\$2,000	\$2,000	\$2,000
Two-Way Conversion Commitment <sup>2</sup>				\$1,000,000		\$1,000,000				
Carry Forward from Prior Year <sup>3</sup>				\$350,000		\$235,693	\$64,816	\$46,771	\$34,140	\$25,298
<b>TOTAL INCOME</b>				<b>\$4,609,279</b>	<b>\$4,909,279</b>	<b>\$4,820,831</b>	<b>\$4,008,267</b>	<b>\$4,384,368</b>	<b>\$4,805,296</b>	<b>\$5,273,370</b>
<b>EXPENDITURES</b>										
<b>Capital Improvements</b>	30%	\$1,382,784	31%	\$1,146,736	24%	\$1,146,249	\$1,202,480	\$1,315,310	\$1,441,589	\$1,582,011
<i>(Median landscaping, gateway markers, walking trails, parks, streetscape, Katy Trail)</i>										
<b>Services</b>	55%	\$2,535,103	56%	\$2,067,850	43%	\$2,036,641	\$2,167,798	\$2,384,578	\$2,623,036	\$2,885,340
<i>(Safety programs, maintenance &amp; landscaping, trolley operations, traffic &amp; parking, marketing and promotions)</i>										
<b>Finance &amp; Administration</b>	15%	\$673,242	12%	\$437,000	12%	\$548,925	\$564,598	\$621,058	\$683,163	\$751,480
<i>(Staff salaries &amp; benefits, rent, office expenses, audit)</i>										
<b>Insurance</b>	0%	\$18,150	1%	\$22,000	1%	\$24,200	\$26,620	\$29,282	\$32,210	\$35,431
<b>Two-Way Conversion Commitment <sup>2</sup></b>			0%	\$0	21%	\$1,000,000	\$0	\$0	\$0	\$0
<b>TOTAL EXPENDITURES</b>	<b>100%</b>	<b>\$4,609,279</b>	<b>100%</b>	<b>\$3,673,586</b>	<b>100%</b>	<b>\$4,756,015</b>	<b>\$3,961,496</b>	<b>\$4,350,228</b>	<b>\$4,779,999</b>	<b>\$5,254,262</b>
<b>CASH CARRY FORWARD</b>		<b>\$0</b>	<b>25%</b>	<b>\$1,235,693</b>	<b>1%</b>	<b>\$64,816</b>	<b>\$46,771</b>	<b>\$34,140</b>	<b>\$25,298</b>	<b>\$19,108</b>
<b>TOTAL EXPENDITURES &amp; CARRY FORWARD</b>		<b>\$4,609,279</b>		<b>\$4,909,279</b>		<b>\$4,820,831</b>	<b>\$4,008,267</b>	<b>\$4,384,368</b>	<b>\$4,805,296</b>	<b>\$5,273,370</b>

The % for each service category is calculated by dividing each category \$ amount by total expenditures.

<sup>1</sup> Assuming the PID is renewed in 2027.

<sup>2</sup> Two-Way Conversion/Project Commitment: UDI agrees to pay towards the McKinney/Cole project, a total amount of \$1,000,000 in accrued assessment funds for the District's streetscape and trolley operations as per UDI agreement with the City of Dallas.

<sup>3</sup> This category includes any potential carry forward funds from previous year designated by the Board of Directors for projects that fall within Services.