Uptown Dallas, Inc. Board Meeting
Thursday, August 20, 2026| 8:30 AM
23Springs

Members in attendance: Michael Allen, John Armstrong, Aaron Bidne, Ashley Booth, Kevin Butkus, Tara Green, Iman Harris, Judy Hearst, Todd Henderson, Wade Johns, Jacob Moore, John Murray, Paula Nemec, Tony Page, Paula Peters, Joseph Pitchford, Sharon Quist, Neal Sleeper, Melissa Swope, Seth Thatcher, Cheryl Thompson, Mike Turner, Bill Weinberg, and Shan Zaidi.

Other parties in attendance: Paul Ridley, Jerry Crayton, Phillip Kingston, Devon Palk, Tina Schultz, Abby Boroski, Loren Rutledge, Kelem Butts, Chuck DelTufo, Megan Mummaw, and Brooklyn Gleissner.

Members absent: Joel Behrens, Michael Alost, James Blanton, Josh Bock, Chris Cleghorn, Phil Cobb, De'On Collins, John Cummings, Corbin Eckel, John Hall, Pasha Heidari, Kevin Hickman, Yolanda Lawson, Adam Maciak, Ramsey March, Ryan McManigal, Alan Neuhoff, Kyle Noonan, Ross Odland, Pretlow Riddick, Zachary Porter, Elliot Prieur, Chase Prospere, Tyler Sibley, Kevin Welsch, and Robert Wright.

Chairman's Report:

Call to Order: Aaron Bidne, Uptown Dallas, Inc. "UDI" Chairman of the Board, called the meeting to order at 8:38am. He welcomed the members and thanked them for their attendance.

- **Minutes: Jacob Moore motioned to approve the April meeting minutes. Cheryl Thompson seconded the motion. Motion unanimously approved.**

Aaron begin by addresses the recent increase in car break-ins throughout the District. He relayed the UDI received a letter from an upset resident regarding the safety of the district.

Executive Director's Report:

- Kelem Butts, Uptown Dallas, Inc. "UDI" Executive Director provided updates on the potential sculpture in Uptown.
- Kelem relayed that City Council will be voting on renaming parts of Harwood to 'Exchange Place'.
- Kelem provided several updates regarding the 3 main development areas on McKinney Ave that have recently broke ground or been demolished.
- Kelem relayed to the Board the total PID values for UDI based on the most recent tax assessment. Kelem anticipates Uptown to exceed $10 Billion in value next year.

Treasurer's Report:

- Tara Green, UDI Treasurer, presented the July Financials. **Joseph Pitchford motioned to accept the July financials, and Sharon Quist seconded. The motion passed unanimously.**

Committee Reports:

- **Two-Way Committee:** Neal Sleeper, Two-Way Committee Chair, relayed to the Board updates on the status of the project. Several Board members relayed concerns about the new timing issues, to which Philip Kingston communicated potential remedies.
- **Marketing Committee:** Iman Harris, Marketing Committee Chair, introduced the Board to Abby Boroski and Loren Rutledge with SPM Communications. SPM presented their progress for UDI's earned media strategy and shared examples of hits that UDI has received from local media. Iman also discussed the need to decorate the district in Christmas lights. **Iman Harris Motioned to approve up to $120,000 spending on Christmas lights. Paula Peters seconded the motion. The motion carried.** Iman also updated the Board on Pilates in the Park, Movies in the Park, and The 10th Annual Uptown Block Party.
- **Public Safety Committee:** Wade Johns, Public Safety Committee Chair, introduced Deputy Chief Devon Palk to the Board. Palk spoke about the increased BMV crimes seen across the city. Palk answered questions from the Board regrading location or crime, potential suspects, and punishment ranges for offenders who are caught.
- **Nominating Committee:** Mike Turner, Chair of the Nominating Committee, relayed to the Board that the nomination process is underway and to please contact the Committee if Board Members are interested in stepping down.

Aaron Bidne adjourned the meeting at 9:40am.