



FOR BUILDERS/DEVELOPERS

Multi-Gen ProBuilder Program

Benefits of Being a Multi-Gen ProBuilder Partner



Multi-Gen Design Series

- *Confidently provide build costs with comprehensive, ready-to-build plan sets*
 - Accurate construction documents
 - Lot widths of 25', 50', 60', 75', 90', and 100'
 - Regularly updated new designs
 - First build license included; minimal reuse fee for additional builds
 - Discounts on all other catalog plans (10%, or 15% for CNU members)



Marketing & Presentation Materials

- *Establish your brand as the go-to Multi-Gen builder*

All materials are tailored to reflect your unique branding. Utilize them across your company's marketing channels, targeting potential customers, realtors, and other strategic partners.

- Plan brochures (featuring graphic floor plans and elevations)
- Web content (including graphic assets and written copy)
- Blog articles (monthly articles for your newsletter)
- 3D video tours and interactive walkthroughs



Multi-Gen Starter Kit

- *Assisting potential clients with Multi-Gen living*
 - Overview of the advantages of Multi-Gen homes
 - Life Events Chart: Demonstrating how Multi-Gen homes can adapt to evolving situations
 - Cost Analysis Worksheet: Featuring an online calculator to help customers assess the financial implications of Multi-Gen living
 - Frequently asked questions & suggested reading
 - Family discussion and planning questionnaire

Multi-Gen ProBuilder Program

PRICING

	Standard Fees	SEBC '25 Discount
Setup & Onboarding Fee:	\$25,000 /one time	\$18,500 /one time
Annual Program Renewal:	\$700 /year	Must lock in savings with enrollment application by August 31st.
Reuse fee per new build:	\$475 /per build	

SEBC '25 Promotion

To benefit from this promotion, you must **lock in your SEBC discount** by submitting your enrollment fee by August 31st.

Enrollment Fee: \$500. Locks in your SEBC discount.

The enrollment fee is non-refundable but is credited toward the total program cost.

- Balance of discounted Setup & Onboarding Fee (\$18,000) must be paid in full by September 30th or promotion is forfeited.

Enroll here

