



FUNDRAISE WITH MODERN PLATE

An easy solution for schools, sport associations, religious groups, and non-profit organizations.

◆ MINIMAL EFFORT, GREAT RETURN ◆



WHO WE ARE

- ◆ A locally owned and operated, family run, Denver-based company.
- ◆ Meals are made in our state-of-the art commercial kitchen, subject to Tri-County Health guidelines and inspections.
- ◆ We pride ourselves on wholesome, family-friendly, flavor-forward meals with hands-free cooking and minimal effort.
- ◆ Home delivery is available in the greater Denver area (Larkspur to Fort Collins, the Foothills to Watkins). Same day delivery for orders placed by 10AM, Monday-Friday!
- ◆ Each of our meals feeds 4 adults and includes dessert!
- ◆ Our meals are perfect for a family night in, hosting a small group, or makes a wonderful gift for a new mom or busy friend.



We have raised thousands of dollars for organizations just like yours!





WHAT WE OFFER

EASE: a hands-free, online fundraising campaign.

SUPPORT: marketing material is generated just for you.

SERVICE: customers are cared for by our service team.

FUNDING: receive 10% back on all sales, no exclusions.





HOW IT WORKS

1. Select a time frame for your fundraiser, 2-3 weeks.
2. A unique organization code is generated for your participants to use when checking out on our website, for sales tracking purposes.
3. Promotional materials are created specifically for your fundraiser. Circulate these messages to your participant base and spread the word!
4. Participants shop at www.modernplate.com, and meals are delivered directly to their homes. The fundraising code must be applied at checkout to receive credit towards the campaign.
5. Sales will be tallied at the end of the campaign, and 10% of revenue will be donated to your organization. Checks are mailed within 2 weeks!

YOUR GOALS

Answer the following questions -

1. What is your fundraising goal (dollar value)?
2. How many participants will you have promoting the fundraiser?
3. Average dollar value donated per meal sold is \$3.50.

Calculating your goal -

1. Take the monetary goal value and divide it by \$3.50.
2. Take the answer to question 1 and divide it by the number of participants.
3. This is the number of meals that should be sold by each participant to meet the goal.



EXAMPLE



A school with 200 students is looking to raise funds for new supplies, which cost \$1,500. How many meals should each student sell to meet their goal?

Reminder: your organization will receive an average of \$3.50 per meal sold.

429 meals must be sold to meet the goal. That means, each student must sell 2-3 meals each. If every student sells 3 meals, they will even exceed their goal!



HOW TO REACH YOUR GOAL

1. Use our customized social media posts and flyers to spread the word about your fundraiser to your network.
2. Anyone can use your organization's code – share with neighbors, co-workers, friends and family.
3. Send a meal to a friend as a gift.
4. Hang flyers on a community board.
5. Order one meal each week for yourself, check dinner off your own list!
6. Add on desserts, side dishes, and appetizers to increase sales.
7. Purchase gift cards for future use.

CONNECT WITH US



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WWW.MODERNPLATE.COM



@MODERNPLATEDENVER



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BUSY DAYS DESERVE GREAT FOOD!