

Julie Aldred Buckley

Product & Systems Strategy | Enterprise Technology | Risk & Governance

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Professional Summary

Product and systems strategist with 10+ years of experience leading enterprise technology initiatives, product development, and cross-functional systems governance. Experienced in translating complex business and operational requirements into scalable solutions, establishing shared standards across enterprise applications, and guiding emerging technologies from discovery through deployment. Brings a multidisciplinary perspective spanning product strategy, technology adoption, organizational decision-making, and the operational implications of technology. Currently pursuing graduate studies in Cybersecurity, Risk & Governance at Boston College Law, with additional executive education in AI business strategy from MIT Sloan.

Relevant Expertise

- Product & Technology Strategy • Enterprise Systems & Modernization • Systems Governance • Product Development & Roadmapping • Cross-Functional Leadership • Technical Solution Evaluation • Operational Optimization • Technology Adoption & Change Management
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XPO/GXO Logistics | 2018–2024 | Boston, MA

Lead UX Designer – Systems Transformation & Governance

2022 – 2024

Served as the organization's most senior designer, leading cross-product systems design and governance during the modernization of legacy mainframe systems into a cloud-based enterprise application ecosystem.

- Led development and governance of a universal design/component library, defining reusable specifications, interaction patterns, and standards across enterprise applications.
- Served as primary design liaison to engineering, evaluating customizable technologies including AG Grid for scalable functionality, implementation consistency, and long-term maintainability.
- Influenced shared functionality, data flows, and design decisions spanning 10 operational functions; guided designers and challenged inconsistent approaches to preserve system-wide coherence.
- Led UX strategy, international field research, and mobile/desktop design for digital proof-of-delivery and e-signature workflows, including customer-facing receipts; solution contributed to approximately \$1.2M in annual operational savings.

Lead UX & Product Manager – Extended Reality for Enterprise

2020 – 2022

Led discovery, product strategy, roadmaps, development, and deployment of XR solutions for freight operations, workforce safety, and warehouse automation.

- Established a problem-driven product strategy for a VR freight-loading and safety training solution, defining roadmap priorities with engineering and guiding development through production deployment and adoption by more than 1,000 employees.
- Led discovery, development, and deployment of VR training for goods-to-person automated inventory systems at facilities serving enterprise customers in consumer electronics and retail.
- Led AR-assisted picking pilot for XPO-managed aerospace inventory, improving verification accuracy by approximately 50%.
- Directed research, prototyping, testing, and iteration; aligned engineering, operations, IT, safety,

and learning teams on requirements, constraints, success criteria, and deployment.

Senior UX Designer

2019 – 2020

- Focused on enterprise freight planning software; conducted field research and workflow analysis to translate complex transportation operations into product improvements and usable planning interfaces.
- Collaborated with product, engineering, and operational stakeholders to reconcile requirements and support legacy workflow modernization.

UX Designer

2018–2019

Designed and refined enterprise applications supporting transportation operations and operational decision-making.

- Designed forecasting and inventory planning workflows, interfaces, and prototypes; used stakeholder research and iterative testing to refine enterprise decision-support tools.

MembersFirst | 2014–2018 | Wayland, MA

Interaction & Web Designer

Delivered 50+ client web implementations, translating requirements into scalable marketing solutions and reusable templates in collaboration with account and development teams.

Education and Professional Development

Boston College Law School / Master of Legal Studies, Cybersecurity, Risk & Governance

Expected 2028

MIT Sloan Executive Education / Artificial Intelligence: Implications for Business Strategy

Certificate 2025

UMass Dartmouth / Bachelor of Fine Arts, Graphic Design & Digital Media (Dual Major)

2012

Additional Professional Engagements

Adjunct Lecturer — Boston University, College of Communication — Boston, MA

2026–Present, Part-Time

Teach Design Strategy & Software, focusing on systems thinking and technology decisions.

Systems & Process Consulting — Boston Metro West, MA

2025–Present, Part-Time

Evaluate business workflows and recommend improvements to digital systems, operational processes, and customer experiences.

Customer Experience & Operations Specialist — Boston Metro West, MA

2009–Present, Concurrent Experience

Support operational improvement, workforce enablement, and customer experience in hospitality environments.