

中国-孟加拉国贸易投资大会

CHINA-BANGLADESH CONFERENCE ON INVESTMENT & TRADE

JUNE 01, 2025



ORGANIZED BY: 中华人民共和国商务部



IN COLLABORATION WITH:



SUPPORTED BY: BRAC BANK





Leo and Felix



30,000 people
USD 300mn
3万人
3亿美元



20,000 people
USD 150mn
2万人
1.5亿美元

Leo and Felix

A successful golden jubilee of economic diplomacy

经济外交金禧庆典圆满成功



#1
Trading
partner

贸易伙伴



#1
FDI
source

外国直接投资来源



#1000+
Companies

1000多家公司

The potential is still untapped

潜力尚未开发

Apparel & Textile

Today 今天

\$ 40 BN
Apparel export
from
Bangladesh

\$ 10-12 BN
Raw material
import

\$ 6-7 BN
Import from
China

What – if 什么-如果

\$ 6-7 BN
Backward linkage
moved to
Bangladesh

The potential is still untapped

潜力尚未开发

Apparel & Textile

What – if 什么-如果

\$ 6-7 BN

Backward linkage
moved to
Bangladesh

\$ 6-7 BN后向联系转
移到孟加拉国

1

Lower labour costs for Chinese
businesses (2-3x lower)

2

Operational benefits from tax
holidays & incentives from EZs

3

Shorter production lead-times &
access to higher exports

A suite of investment opportunities

系列投资机会

绿地

Greenfield



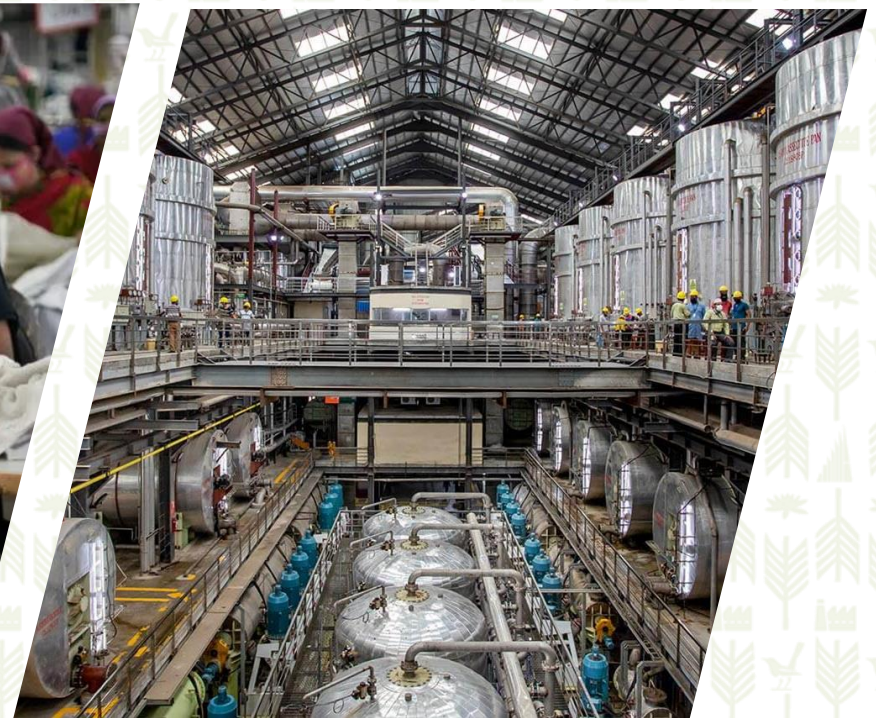
现有 - 私人

Existing – private



现有 - SoE

Existing - SoEs



Why Bangladesh

为什么选择孟加拉国

Strong market
demand

强劲的市场需求



Affordable cost
of production

可承受的生产成本



High return on
investment

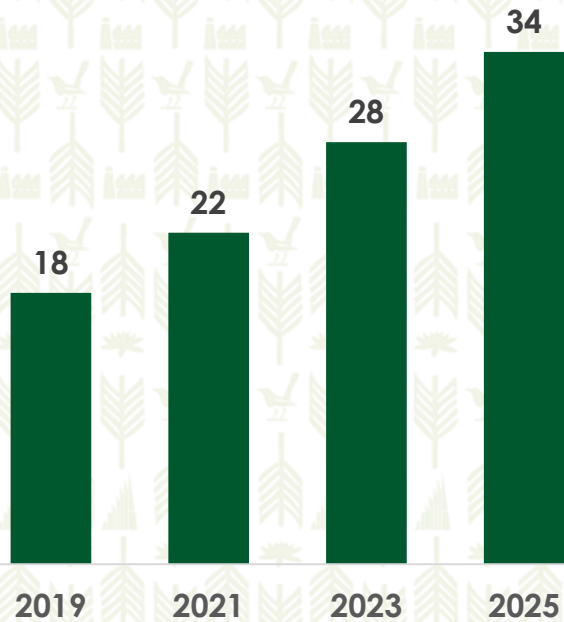
投资回报率高

Why Bangladesh

为什么选择孟加拉国

Middle & affluent class (Mn)

中产阶级和富裕阶层 (Mn)



Source: Boston Consulting Group

Weighted cost of production

加权生产成本

Land, Labor, Water, Gas & Electricity (USD)*	
	580,000
	1,410,000
	2,160,000
	1,980,600
	2,500,600
	1,405,060

*Monthly costs per unit : Assuming 5000 headcount, 1 acre land, 500 cubic feet gas, 1mwh electricity, 0.1mn liter offtake

Higher than average return

高于平均水平的回报

Name	Return on equity	Global sectoral average
Grameenphone	39%	7%
Berger	25%	13%
Lafarge	16%	10%
Reckitt	53%	18%
Marico	75%	

Source: Published financial reports

Challenges of doing business in Bangladesh

在孟加拉国开展业务还存在的挑战

“我在获得工作
许可和签证方面
面临很多延误”

I face a lot of delays
in getting work permit
and visa

Frequent policy
changes hurt my
business

“频繁的政策变
化损害了我的生
意”

I do not have a plug
& play land available

“我没有可用的即插即用
土地”

Licensing
requirements to start
a business is very
cumbersome

“开办企业的许可要求非
常繁琐”

I face long delays
during clearance of
my goods

“我的货物清关时面临长
时间的延误”

Driving reforms to set the course right

推动改革，走上正确道路

Immediate quick wins

立即见效

01

One-stop service

02

Capital repatriation rules

03

Digitisation of
customs process

04

Infrastructure sustainability

05

Work permit &
visa issuance

Policy support for longterm

长期政策支持

01

National FDI strategy
& pipeline

02

Segregation of tax
policymakers & admin

03

National port strategy

04

Ease of foreign
currency financing

05

Private sector
advisory council



True one-stop service

真正的一站式服务

1

**Inter-ministerial body
for investment decisions**
部际投资决策机构

2

**Co-hosting all govt. entities
at one place**
将所有政府机构集中到一处

3

**Investor relationship managers
team setup**
投资者关系经理团队设置

Work permit & visa simplification

工作许可证和签证简化

1

Aiming to reduce work permit issuance duration by 50%
旨在将工作许可证签发时间缩短 50%

2

Digitising the end-to-end process to bring transparency
端到端流程数字化，提高透明度

3

Integration & coordination between service providers
服务提供商之间的整合与协调

Enhanced port capacity & efficiency

提高港口容量和效率

6x

7.2m
TEUs

Now

Full potential

**Authorised
Economic
Operator (AEO)**

Case study : Handa Industries

案例研究：恒田企业



恒田企業
HANDA INDUSTRIES

MOU signing in only 4 months

仅用4个月就签了谅解备忘录

Dedicated relationship manager

专业客户经理

Options via inter-ministerial coordination

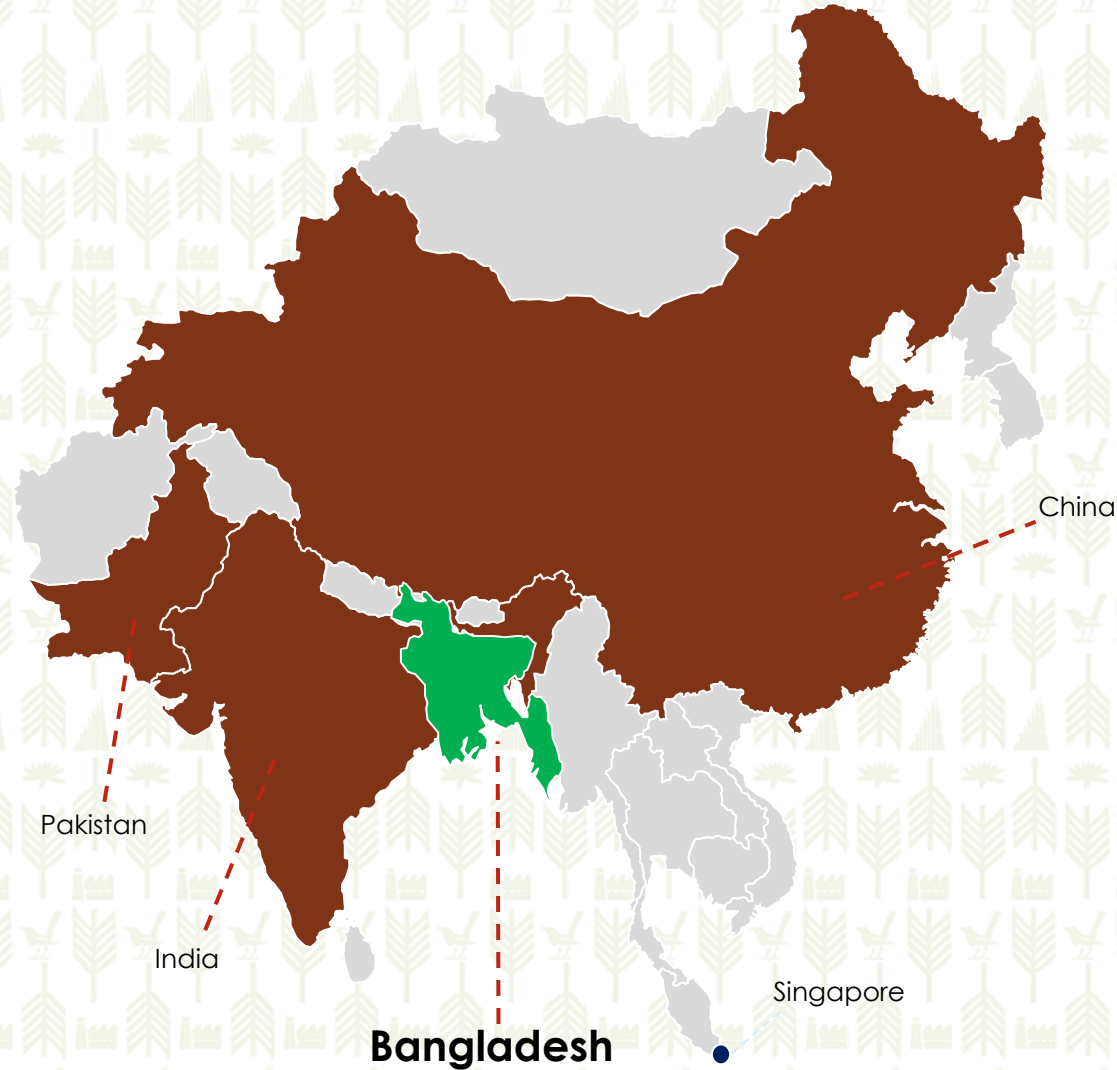
通过部际协调的选项

Customised solutions to challenges

定制化解决方案应对挑战

Our ambition : To become “a factory for the world”

我们的目标：成为“世界工厂”



2.5 billion people live within a
4-hour flight distance from
Dhaka

25亿人居住在距达卡4小时航程范围内

Impact of investments is beyond pure financials

投资的影响不仅限于纯粹的财务



Jobs Created
创造的就业机会

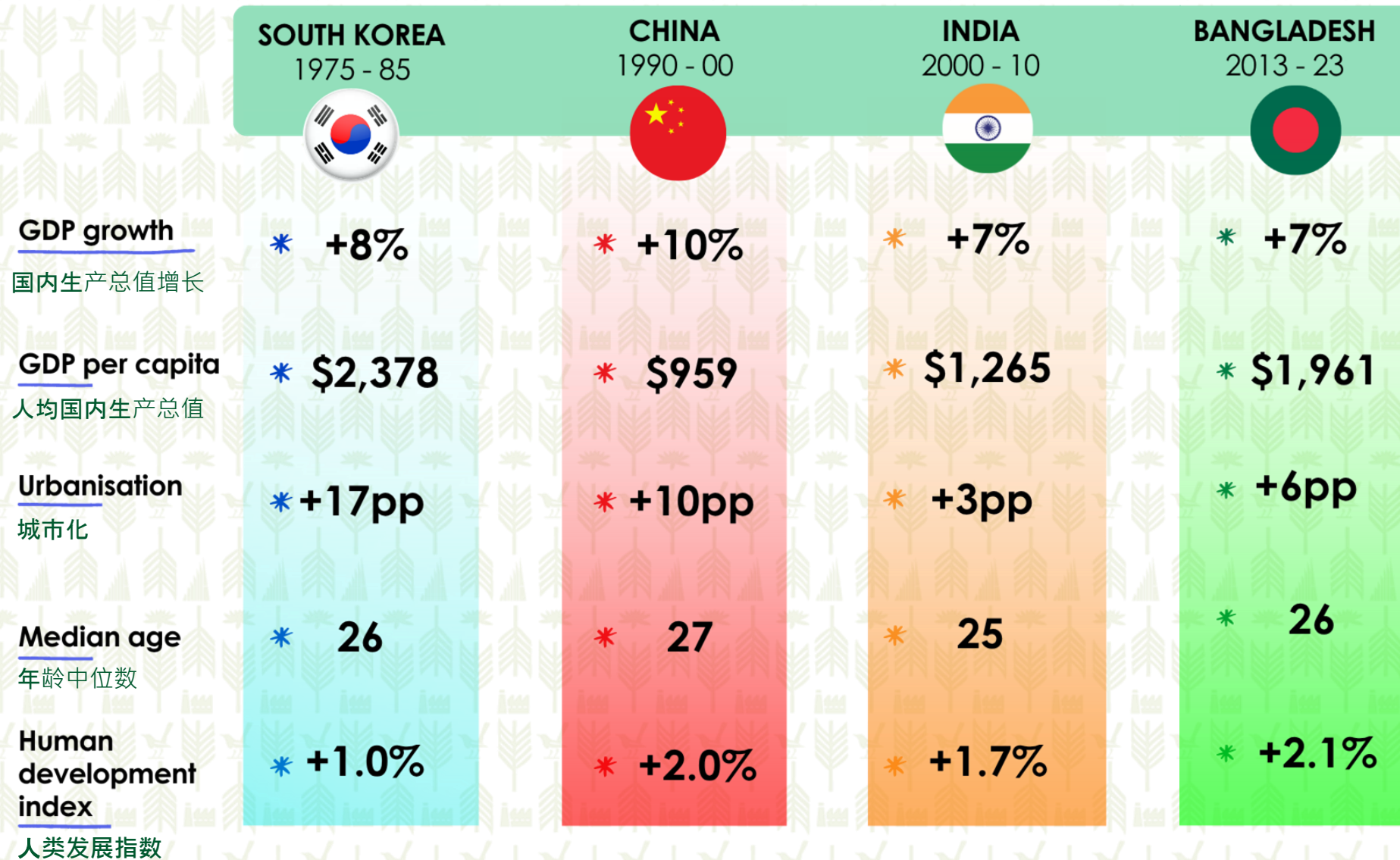


Livelihoods changed
生计发生改变

现在正是时候

Bangladesh is at an inflection point

孟加拉国正处于转折点



* GDP, Urbanization data from World Bank, Median Age from WHO, HDI from UNDP

Thank you 谢谢



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