



Schoolfundr

HOMETOWN

Enhancing school communities, one fundraiser at a time



What is Schoolfundr?

Schoolfundr is a free, simple way to raise money. This Hometown solution is built for teachers, coaches, and parents — so you can raise and keep more money without the hassle of traditional fundraising.

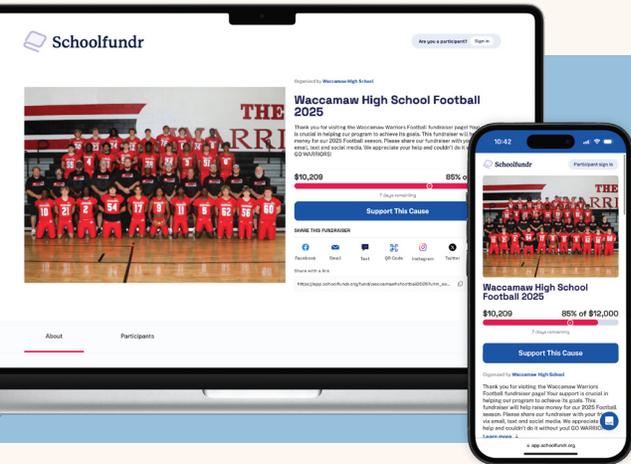
The average Schoolfundr fundraiser saves \$2,000 in fees compared to other fundraising platforms.

Schoolfundr's mission

We believe all students should have the resources they need to reach their full potential. That's why we make it easy for friends and family to support classrooms and teams all across the country.

Why use Schoolfundr?

Our tools are designed to help you raise more, faster. The simple and easy-to-use interface helps you rally donors with less work and less stress. Who knew it could be this easy?



Designed specifically for coaches, athletic directors, teachers, and their students

- **Raise more:** Community-based fundraisers raise 2x more than crowd-sourced fundraisers
- **Keep more funds:** Other platforms skim 20% off the top of your earnings
- **Better than a bake sale:** On average, online fundraisers raise 21% more than donations collected offline.
- **Real-time transparency:** Track participation and earnings instantly

1



Create your page

We'll set it up. You make it yours. Zero tech skills required.

2



Get the word out

Seamlessly share with friends and family via text and email.

3



Reach your goal

Raise money safely and securely. **No fees.**



Is Schoolfundr really free?

- Yes! Our platform is supported by optional tips from donors
- Only standard credit card processing fees are subtracted from donations — that's it
- No platform fees. Competitors take 20%
- No contract, setup, or subscription costs
- Easy setup, no paperwork
- Less work for donors, no login required
- Dedicated advisor to help you with your fundraiser

Ready to fundraise the smarter way?

Scan to book a meeting with your dedicated account rep or visit us at hometown.com/schoolfundr to learn more.

