



Community Partner Success Guide 2026

Thank you for joining Get Fit Give Back 2026. This guide will help you maximise your fundraising potential while inspiring healthier, more active communities.

About the Campaign

Get Fit Give Back is a nationwide BlueFit initiative connecting healthy lifestyles with community impact.

Throughout August, supporters join BlueFit Health Clubs on a special 6-month membership offer. When they nominate your organisation during sign-up, BlueFit donates \$100 directly to your cause.

It's straightforward, supporters invest in their own wellbeing while funding the organisations that strengthen their communities.

Key Dates

Date	Activity
1 June 2026	Community Partner registrations open
23 July 2026	Marketing resources available in your portal
31 July 2026	Registration deadline

Date	Activity
1–31 August 2026	Campaign period
September 2026	Donations distributed

Your Community Partner Portal

[Portal Login](#)

Your portal is your campaign hub, providing:

- Live fundraising tally to track progress
- Ready-to-use marketing materials -
 - Social Media Assets: Facebook, Instagram and LinkedIn tiles
 - A3 & A4 Posters
 - Digital Headers for email and newsletter templates

What Drives Success

The organisations that raise the most share one thing in common: consistent, active promotion throughout August.

In 2025, more than \$325,000 was raised nationally across 250+ community organisations. The clearest predictor of success? Frequency of communication.

How to Maximise Your Fundraising

Be specific about impact

Supporters act when they know exactly where the money goes. Tell them about:

- New equipment you'll purchase
- Programs you'll fund
- Families you'll support
- Facilities you'll improve

Expand your reach

Think beyond current members. Your potential supporters include:

- Parents and families
- Volunteers and staff

- Alumni and past members
- Sponsors and local businesses
- Friends, neighbours, and community groups

Use every channel

The most successful partners promote through:

- Social media (aim for weekly posts)
- Email and newsletters
- Website announcements
- Noticeboards and physical spaces
- Events, meetings, and word of mouth

Spread the word

Ask committee members, volunteers, coaches, and staff to share posts, talk about the campaign, and encourage their own networks to participate.

Celebrate milestones

Share progress publicly, fundraising totals, thank-yous, community stories. Recognition keeps momentum alive.

Campaign Checklist

Before August

- Download marketing resources from your portal
- Brief committee members and volunteers
- Add campaign details to your website
- Schedule social media posts
- Include campaign information in your next newsletter

During August

- Post on social media weekly
- Send email reminders at the start, middle, and final week
- Share fundraising updates and milestones
- Thank supporters publicly
- Encourage members to spread the word

Please note all link and QR codes will be activated on the 1st August 2026

Social Media Templates

Launch Post (1 August)

We're participating in #GetFitGiveBack

Join BlueFit Health Club at [facility name] on their special 6-month membership offer. Nominate [your organisation name] when you sign up, and BlueFit will donate \$100 directly to us.

Support your health. Support your community. [Insert QR code or [link](#)]

#GetFitGiveBack #GFGB2026 #GFGBBlueFit #[insert BlueFit Facility Name]

Mid-Campaign Update

Thank you to everyone who has joined BlueFit Health Club at [facility name] and nominated us so far!

There's still time to get involved — every membership helps us raise funds while encouraging healthier, more active communities. [Insert QR code or [link](#)]

#GetFitGiveBack #GFGB2026 #GFGBBlueFit #[insert BlueFit Facility Name]

Final Week

Last chance! Get Fit Give Back ends 31 August.

Join BlueFit Health Club at [facility name], get active, and help raise funds for [organisation name] before the campaign closes. [Insert QR code or [link](#)]

#GetFitGiveBack #GFGB2026 #GFGBBlueFit #[insert BlueFit Facility Name]

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Email Tips & Template

Use the following template to reach your supporters directly. Remember to mention your specific fundraising goal!

Hi [First Name],

We're excited to be taking part in **Get Fit Give Back 2026**, and we'd love your support!

Throughout **August**, you can support **[Organisation Name]** simply by joining **[Centre Name]** on a special **6-month membership for just \$299**.

Here's how it works:

 Join **[Centre Name]** during August for **\$299** (6-month membership).

 When joining, select **[Organisation Name]** as your preferred Community Partner.

 **BlueFit will donate \$100 directly to [Organisation Name]** to help us continue the important work we do in our community.

It's an easy way to improve your own health and wellbeing while making a real difference to our organisation at the same time.

Join here:

 <https://www.getfitgiveback.com.au/>

Thank you for your ongoing support. Every new membership helps us continue delivering programs and services that benefit our community, and we truly appreciate your support.

Kind regards,

[Your Name]

[Organisation Name]

Please note all link and QR codes will be activated on the 1st August 2026

Frequently Asked Questions

How much does our organisation receive?

\$100 for every eligible new BlueFit membership that nominates your organisation.

How do supporters nominate us?

Supporters select your organisation from the dropdown menu during the BlueFit sign-up process, either online or via the campaign QR code.

How do we track progress?

Your live fundraising tally is available in the Community Partner Portal.

When do we receive the funds?

Donations are distributed in September. You'll receive an email confirming your final amount and instructions for invoicing BlueFit (due by 15 October 2026).

Need Help?

The BlueFit Foundation team is here to help throughout the campaign.

Contact: foundation@bluefit.com.au

Thank you for being part of Get Fit Give Back 2026.