

Tridge Executive Biography



Hoshik Shin

Founder & CEO at Tridge

Hoshik Shin is the founder and CEO of Tridge.

Hoshik first conceived the idea of connecting wholesale buyers and sellers in 2012. As a commodity investor at an investment bank, he was obliged to supply coals to steel companies. However, a coal miner breached the contract and unexpectedly sold the promised coals to other buyers.

Hoshik eventually had to pay much higher prices to secure 60,000 tons of coal. This experience taught him how the information asymmetry of cross-border trade can easily bring chaos to the market. After realizing this problem is pervasive in the market, he founded Tridge to solve this problem.

Prior to founding Tridge, Hoshik served as a Senior Portfolio Manager at Korea Investment Corporation. In 2006, he began his career as an investment banker in Deutsche Bank responsible for investment in energy and commodities companies.

He earned his bachelor's degree in mechanical engineering at Seoul National University and master's degree from the University of Michigan.