

(2023-2024 SCHOOL YEAR)

140,000 150,000 160,000 170,000 180,000





K-I2 schools added 160,000 jobs

of U.S. public schools feel understaffed

had challenges hiring teachers



had challenges hiring non-teaching staff

TOP AREAS & UNDERSTAFFING



WHAT EDUCATORS LOOK FOR

1. Better Pay and Bonuses 2. Mental Health Support 3. Active DEI Initiatives 4. Manageable Workload

5. Supportive Culture 6. Work Satisfaction 7. Good Safety Protocols

Top Strategies

FOR K-12 HIRING

Increase bonuses across the board

- Offer more professional development
- **Streamline the interview process**
 - Broaden your recruitment strategies
- Develop an employer brand
 - Improve your career site

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- Explore hiring virtual teachers
- Launch teacher apprenticeship programs

RECRUITMENT INNOVATION

NAS has experience working with K-12 organizations and can share proven strategies with your team, including branding, career sites and marketing. Get in touch today.

US Bureau of Labor Statistics, National Center of Education Statistics, Education Week, K-12 Dive https://www.bls.gov/bls/news-release/e