

GRUPOHABITA

SIMPLIFIED PRIVACY NOTICE SUPPLIERS

This privacy notice governs the processing of personal data by Grupo Hotelero Habita, S.A. de C.V., Habita Zicatela, S.A. de C.V., La Ejecutora del Pacífico S.A. de C.V., Operadora de Hoteles Oaxaca Punta Altares, S.A. de C.V., Hoteles de Concepto, S.A. de C.V., Otroax, S. de R.L., Operación Hotelera Escondido, S.A. de C.V., Agrícola Lomas de Arena, S.A. de C.V., Turismo Costa Esmeralda, S.A. de C.V., as appropriate, commercially known as “GRUPO HABITA”, to which we will refer hereinafter under this denomination, domiciled at Lago Iseo 77, Anahuac I Section, Miguel Hidalgo, Mexico City, C.P. 11320, in their capacity as Responsibles, who will treat the personal data that concerns you as the owner of your personal data, in order to protect your privacy and your right to informational self-determination, as provided by the Federal Law on Protection of Personal Data in Possession of Individuals (aka “LFPDPPP”), it’s Regulations and the Privacy Notice Guidelines issued by the Secretariat of Anticorruption and Good Governance (“the Ordinances”).

At GRUPO HABITA we treat your personal data in order to carry out the activities and efforts focused on complying with the obligations originated and derived from any commercial and / or legal relationship that we establish with you and that we consider necessary purposes, which include:

- i) Allow your access to our facilities;
- ii) Hire or cancel your services and / or the delivery of your products;
- iii) Register in our supplier data base;
- iv) Manage the payment of your services or of the goods that you commercialize with us;
- v) Manage the payment of your invoices or digital tax receipts;
- vi) Request quotes or information about your products or services;
- vii) Integrate your file;
- viii) Allow the management, administration and security of your personal data;
- ix) Video record yourself in our facilities for security purposes;
- x) Maintain physical, electronic and procedural safeguards of your personal data in terms of the applicable legislation and regulations, and
- xi) Comply with applicable legal requirements.

Additionally, we will process your personal data for other voluntary purposes, which do not give rise to or are necessary for the legal and / or commercial relationship we establish with you, which include:

- i) Send notifications of offers, notices and / or advertising, promotional, commercial prospecting or marketing purposes, in print and electronic media.

You can exercise your rights of access, rectification, cancellation and opposition to the processing of your data, as well as limit its use and disclosure, or revoke your consent, through the means that our Privacy Officer makes available to you in the privacy notice integral available on our website: <https://www.grupohabita.mx/privacidad/>, where we will publish the changes made together with the date of the last update.

For the purpose of giving your express consent for the processing of data described in this Privacy Notice, we ask you to sign this document and deliver it to our Privacy Officer, or type the accept button in the leading section of the window of dialogue of our website.

I hereby give my express consent to obtain, process, transfer and use the personal data described in this Privacy Notice.

Mechanism in printed format:

Name: (Complete)

Signature: (Sign)

Date: (Complete)

Online mechanism:

- ☐ I do not consent to my personal data being transferred in the terms indicated in this privacy notice.
- ☐ I expressly accept the terms and conditions of this privacy notice:

I agree (Type here)

Last update: November 10, 2025.