

AI IN THE MIDDLE EAST: TOP 7 INSIGHTS INTO THE REGION'S AI ADOPTION JOURNEY

AMBITION OR ALREADY A REALITY?

With Artificial Intelligence (AI) revolutionising the ecosystem at lightning speed and countries including the UAE and Saudi Arabia already at the forefront of AI adoption, we surveyed leading companies in the region to understand where they stand with their AI implementation plans.

Here's a snapshot of what we found

HOW'S THE REGION RESPONDING TO THE AI BOOM?

95%

respondents believe AI will have a positive impact on their company

70%

have already allocated a set budget for AI implementation

62%

plan to implement AI by next year itself

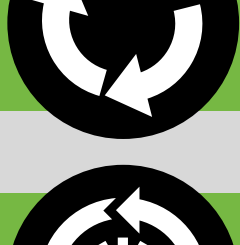
63%

are actively looking to partner with AI startups

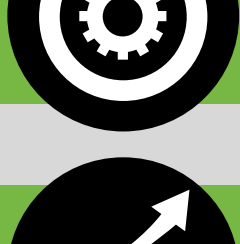
WHERE DO THEY SEE THE POSITIVE IMPACT?



Refining customer insights



Enhancing office automation and workflow



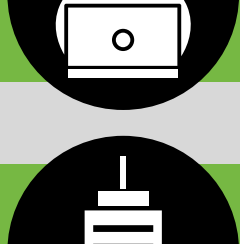
Improving service delivery



Forecasting market project and sales



Monitoring cyber security and IT security



Detecting fraud



Developing smart city applications and space research

WHICH TEAM IS CURRENTLY RESPONSIBLE FOR AI IMPLEMENTATION IN THEIR COMPANIES?



27%

IT



22%

Innovation / R&D



18%

Strategy



15%

Operations



13%

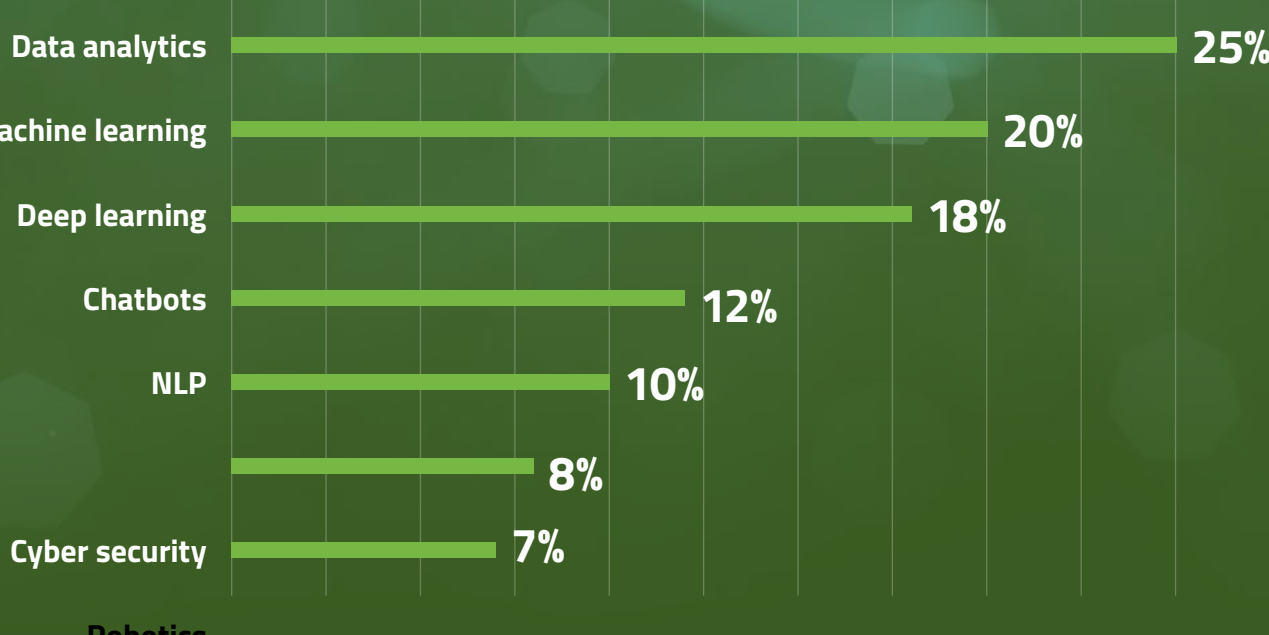
Digital



5%

All

WHICH AI APPLICATIONS ARE THEY MOST INTERESTED IN?



WHO'S SPENDING THE MOST ON AI?

#1 Government/Semi-Government

#2 Energy and Utilities

#3 Healthcare

#4 Banking and Financial Services

#5 Construction and Infrastructure

#6 Retail and Hospitality

#7 Automotive

#8 Manufacturing

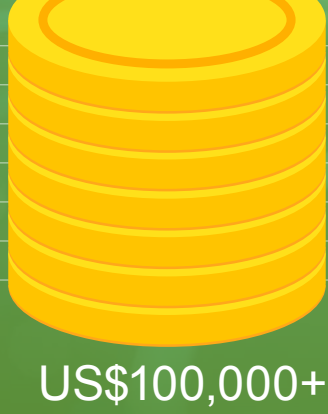
HOW MUCH ARE THEY WILLING TO SPEND ON AI?

30%



US\$500,000+

35%



US\$100,000+

35%



Less than US\$100,000

WHAT'S STOPPING THEM FROM TAKING THE FIRST STEP TOWARDS AI?

Interoperability
with existing
systems



Identifying
the right
partners



Data
infrastructure



Security



WANT TO LEARN HOW YOU CAN IMPLEMENT AI IN YOUR OPERATIONS?

Join us at Artificial Intelligence Week Middle East in Dubai this September and learn more from real-life success stories on AI adoption and implementation, find out how to secure your AI networks and maximise on this multi-billion dollar AI revolution.



9-10 September | Park Hyatt Dubai, UAE

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