

# PROBLEM: THREAT OVERLOAD

**70%** OF ORGANIZATIONS SWAMPED  
BY CYBERTHREAT DATA

**78%**  
of security practitioners identify threat  
intelligence as a critical part of  
achieving a strong security posture

**ONLY 27%**  
of security practitioners believe  
their organizations are very  
effective in utilizing threat data to  
pinpoint cyberthreats

**ONLY 31%** of board and C-level stakeholders receive threat  
information that can be used to inform them about critical  
security issues their organizations are facing



## WHY COMPANIES STRUGGLE

THE TOP REASONS FOR THREAT RESPONSE INEFFECTIVENESS:



Lack of staff expertise



Lack of ownership



Lack of suitable technologies

**69%**

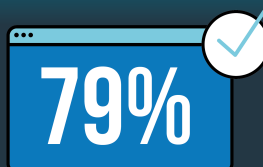
**58%**

**52%**

THE INADEQUACY OF ORGANIZATIONS' PROCESSES AND REPORTING TECHNIQUES  
CREATES ADDITIONAL CHALLENGES FOR PRIORITIZING THREAT DATA

70%	52%	43%	49%
say it's difficult to prioritize malicious activity data without a threat intelligence platform	believe their companies need a qualified threat analyst to maximize the value of threat intelligence	say the data isn't used to drive decision making within their organization's security operations center	say their IT security team doesn't receive or read threat intelligence reports

## THE SOLUTION



BELIEVE A THREAT INTELLIGENCE PLATFORM IS NECESSARY TO  
MAXIMIZE THE VALUE OF THREAT DATA

**70%**

say threat intelligence  
platforms pinpoint and  
prioritize indicators of  
compromise (IOCs)

**59%**

say threat intelligence platforms  
integrate threat data with other  
enabling security solutions  
(such as SIEM)

**51%**

say threat intelligence  
platforms improve the  
threat analytics process



**2/3** of organizations either  
have or are planning to  
deploy a threat  
intelligence platform

\*The report, "The Value of Threat Intelligence: A Study of North American and United Kingdom Companies," was based on a survey of 1,033 IT or IT Security Practitioners.

Get the full report: [anomali.com/ponemon](https://anomali.com/ponemon)