

# 7 Experts on Cyber Fusion

Collaborative Security to Defend the Modern Threat Landscape



Cyber fusion takes a proactive approach to cybersecurity that helps organizations break down barriers and open communications across their entire organization to help them identify and address cyber risks before they become an issue.

It also helps to integrate contextualized strategic, tactical, and operational threat intelligence for immediate threat prediction, detection, and analysis.

## KEY ADVICE FROM THE EXPERTS

**Threat intelligence is the key ingredient that powers cyber fusion to enable organizations to function as a single agile, cohesive team with shared vision, tools, cultures, and processes.**



Cyber Fusion is an amalgamation of many core teams which may include Threat Intelligence, Security Operations Center, Security Engineering, Incident Response, Vulnerability Management, and others based on the dependencies and variables unique to each organization.

**BRIAN YAU**  
Director of Cyber Fusion Center,  
Crypto.com

**The modern threat landscape requires us to reimagine traditional attacks. Organizations should work together to review existing processes to overcome blind spots.**



Traditional teams need to adapt to the latest techniques and trends with technology that minimizes the probability of human errors and helps identify potential cases for automation. These tools will improve detection capabilities and ensure teams have the intelligence they need at the right times.

**MICHAL MERTA**  
Director of Cyber Fusion Center,  
Crypto.com

**Cyber fusion offers a unified approach to cybersecurity by combining the intelligence from different teams into one cohesive picture.**



Threat intelligence should enrich analyst views in existing tools. To be most effective, security teams must operate in a single pane of glass.

**GENADY VISHNEVETSKY**  
CISO,  
Stewart Title

**Cyber fusion empowers collaboration between key stakeholders and is a vehicle to provide input and constant communication cross-functionally.**



To achieve cyber fusion, you need to align relevant stakeholders (CISO, SOC, analysts, etc.), automate routine tasks (collection, curation, and simple investigations), and operationalize threat intelligence to maximize your security position and lay the foundation.

**MARK ALBA**  
Chief Product Officer  
Anomali

**Threat intelligence should help power cyber fusion strategies to produce prioritized alerts specific to the types of attacks your organization, vertical, architecture, risks, and vulnerabilities face.**



Threat intelligence management is a critical piece in streamlining processes and automation, enabling teams to proactively analyze and act upon relevant intelligence to defend their environment—especially in the changing geopolitical landscape.

**KEVIN MC LAUGHLIN**  
VP, Global Security, Risk & Compliance,  
Stryker

**Automation and integration with existing security platforms can make short work of threats, providing the right intelligence at the right time, leaving more time for root cause analysis, moving toward treating the cause and not just the symptom.**



Automation tying IoCs directly into your security product suite ensures that all systems are consistently detecting and preventing attacks in real-time.

**JOE CORSI**  
Deputy BCBs  
Excellus BCBS

**True threat intelligence lies at the intersection of critical data, an intelligence management platform, and humans analyzing and delivering information in a timely, relevant, and actionable manner.**



In a constantly evolving threat landscape, defenders are one step behind adversaries. The right technology can strengthen an organization's threat detection and protection capabilities while improving productivity and reducing costs.

**MICHAEL TAYO**  
Tempus Labs, Inc.  
Chief Security Officer

**With The Anomali Platform, your security team will be able to operationalize threat intelligence across your entire organization, inform relevant stakeholders and work together to contribute and maximize your security position.**



To hear more from the experts, download our ebook [here](#).



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