

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

FOR IMMEDIATE RELEASE

9 July 2025

Tao Alpha PLC

(To be renamed Satsuma Technology PLC)

Appointment of Leading Bitcoin Treasury Strategist

TAO Alpha Plc, being renamed Satsuma Technology Plc, ("**Satsuma**" or "**the Company**"), a public company pioneering the convergence of Bitcoin treasury strategy and decentralised AI, is pleased to announce a senior hire in the appointment of Mark Moss as Chief Bitcoin Strategist. The appointment will be fully effective from 1 August 2025 and is likely to align with the closing of the private offering announced on 24 June (for UK investors) and 27 June 2025 (for US qualifying investors) (the "**Private Professional Investor Offer**").

Mark Moss is a leading voice in the Bitcoin ecosystem, with over a decade of experience helping institutions and individuals understand Bitcoin's potential as a treasury asset. Through deep dives into macroeconomics, on-chain analysis, and sound-money principles, Mark has guided private funds, sovereign entities, and public companies on how to embed Bitcoin into their treasury strategies.

As well as hosting various educational segments, Mark is an experienced participant in the DeFi (Decentralised Finance) community. His YouTube channel hosts one of the most subscribed Bitcoin-centric channels, with approximately 712,000 subscribers and over 1,300 educational and market-analysis videos. On other social media, such as X, he engages a community of around 169,000 followers, sharing timely commentary on Bitcoin treasury moves, from corporate stockpile disclosures to macro drivers.

Mark will work with the Board to ensure full optimisation of the bitcoin-centric treasury to enable the accelerated and effective performance of the Company's core business. This will be achieved through the maximisation of non-dilutive capital raising and generation through the yields generated by the treasury itself.

This senior hire is intended to be one of a handful of critical DeFi-related hires by the Company in the run-up to the conclusion of the Private Professional Investor Offer.

Matt Lodge, Satsuma's Chairman, commented: "The Board is thrilled to be able to recruit a senior hire of Mark Moss' calibre and influence. Mark has long been a champion of the Bitcoin sector and his treasury work is as impressive as his wider impact on the DeFi community as a whole. We will start working with Mark before his appointment becomes effective on 1 August to enable us to execute our ambitious plans for the Company without delay. We are also in the process of finalising other senior hires, which we look forward to announcing shortly."

ENDS

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About Tao Alpha PLC (SATS.L) Headquartered in London, **Tao** is a publicly listed technology company focused on Bitcoin-native treasury management and decentralized artificial intelligence. The Company operates a treasury-first model, aligning itself with the most secure monetary network in history—Bitcoin—while building and investing in AI-based decentralized infrastructure and applications across the Bittensor ecosystem and beyond.

Website: www.satsuma.digital