

## Privacy and Cookie Policy

### AI EDIH Türkiye Project

#### Data Controller

In accordance with Regulation (EU) 2016/679 (General Data Protection Regulation – GDPR), and Türkiye’s Law No. 6698 on the Protection of Personal Data (KVKK) Türkiye Yapay Zekâ Avrupa Dijital İnovasyon Merkezi (AI EDIH Türkiye), coordinated by Türkiye Metal Sanayicileri Sendikası (MESS) and is responsible for the processing of personal data collected via its website (hereinafter, “the Website”). For any questions or concerns regarding your data, you may contact the Data Protection Officer at: [info@adiedihturkiye.com](mailto:info@adiedihturkiye.com).

#### Purpose and Legal Basis of Processing

AI EDIH Türkiye collects and processes personal data from users for the following purposes:

Category	Data Collected	Purpose & Legal Basis
Website Visitors	IP address, browser data, cookies	To ensure the technical functionality and security of the website. Legal basis: legitimate interest.
Event Participants	Name, email, phone, company name, title, sector, feedback, consent preferences	To register for events, webinars, or workshops. Legal basis: performance of a contract and/or consent for communication.
Training Applicants	Name, contact details, background info, CV, training needs	To register and administer training services under the AI EDIH Project. Legal basis: performance of a contract.
Stakeholders	Name, organization, contact information, sectoral details	To maintain engagement and coordinate project activities. Legal basis: legitimate interest and consent.
Newsletter Subscribers	Email address	To send newsletters, updates, and project-related information. Legal basis: consent.

The collected data will be used only for the specified purposes and retained for the necessary period, respecting applicable legal retention periods.

#### Recipients of the Data

Personal data may be shared with:

- AI EDIH Türkiye project consortium partners (including ITU, Bilkent, ISO, İSO ETP, TÜBİTAK BİLGEM, İSTKA, 1773 İTÜ Technopark) only for fulfilling project-related services

- Third-party service providers (e.g., hosting, analytics, mailing platforms) under appropriate data processing agreements
- European Commission (EC) and granting authority (HaDEA) for reporting obligations, as per Digital Europe Programme regulations

Your data will not be transferred outside the European Economic Area (EEA) unless adequate safeguards are in place.

### **User Rights**

In accordance with GDPR and KVKK, users may exercise the following rights:

- Access to their personal data
- Rectification of inaccurate or outdated data
- Erasure of data (“right to be forgotten”)
- Restriction of processing
- Data portability
- Objection to data processing
- Not to be subject to automated decision-making

To exercise any of these rights, contact us at: **info@mext.org.tr**. You also have the right to lodge a complaint with the Turkish Data Protection Authority (KVKK) or your national data protection authority.

### **Minors**

This Website is not intended for children under the age of 13. If we become aware that we have collected personal information from a child under 13 without verified parental consent, we will take appropriate steps to delete such data.

### **Cookies**

The Website uses cookies to enhance user experience and gather usage statistics. These may include:

- Essential cookies (site functionality)
- Performance cookies (analytics, usage metrics)
- Functionality cookies (remembering preferences)
- Third-party cookies (embedded content, such as videos or maps)

Users can manage cookie preferences through their browser settings.