



— FROM —

GRANDMOTHER'S KITCHEN

★ TO THE ★

BOCUSE D'OR

R

Rosh Randal

RICH ROSENDALE – THE BRAND

Skillful!

**ALWAYS EAGER FOR A NEW CHALLENGE,
RICH TAKES HIS CREATIVITY OUTSIDE THE KITCHEN.**

Television

Speaking Engagements

Product Line

Rosendale Collective

RICH ROSENDALE – THE BRAND



Rich on CBS's Emmy Nominated
and Award Winning Recipe Rehab

RICH ROSENDALE – THE BRAND



Rich on CBS's This Morning Show

RICH ROSENDALE – THE BRAND



"The Contender" Documentary



MEET RICH

THE MOST

INTERNATIONALLY
COMPETITIVE
AMERICAN CHEF



★ BRINGS THE COOKING EXPERIENCE HOME

RICH ROSENDALE – THE CHEF



ONE OF 67
CERTIFIED MASTER
CHEFS IN THE US



RECOGNIZED
TELEVISION
PERSONALITY



PLACED IN THE
TOP THIRD AT THE
BOCUSE D'OR



COMPETITOR IN OVER
45 NATIONAL & GLOBAL
COMPETITIONS



RICH IS A CERTIFIED MASTER CHEF

Rich is a Certified Master Chef, a distinction earned through the American Culinary Federation. The grueling 130 hour cooking exam held at the Culinary Institute of America has a 90% fail rate and only 67 chefs have ever made it through successfully—Rich being the youngest to ever pass the exam.



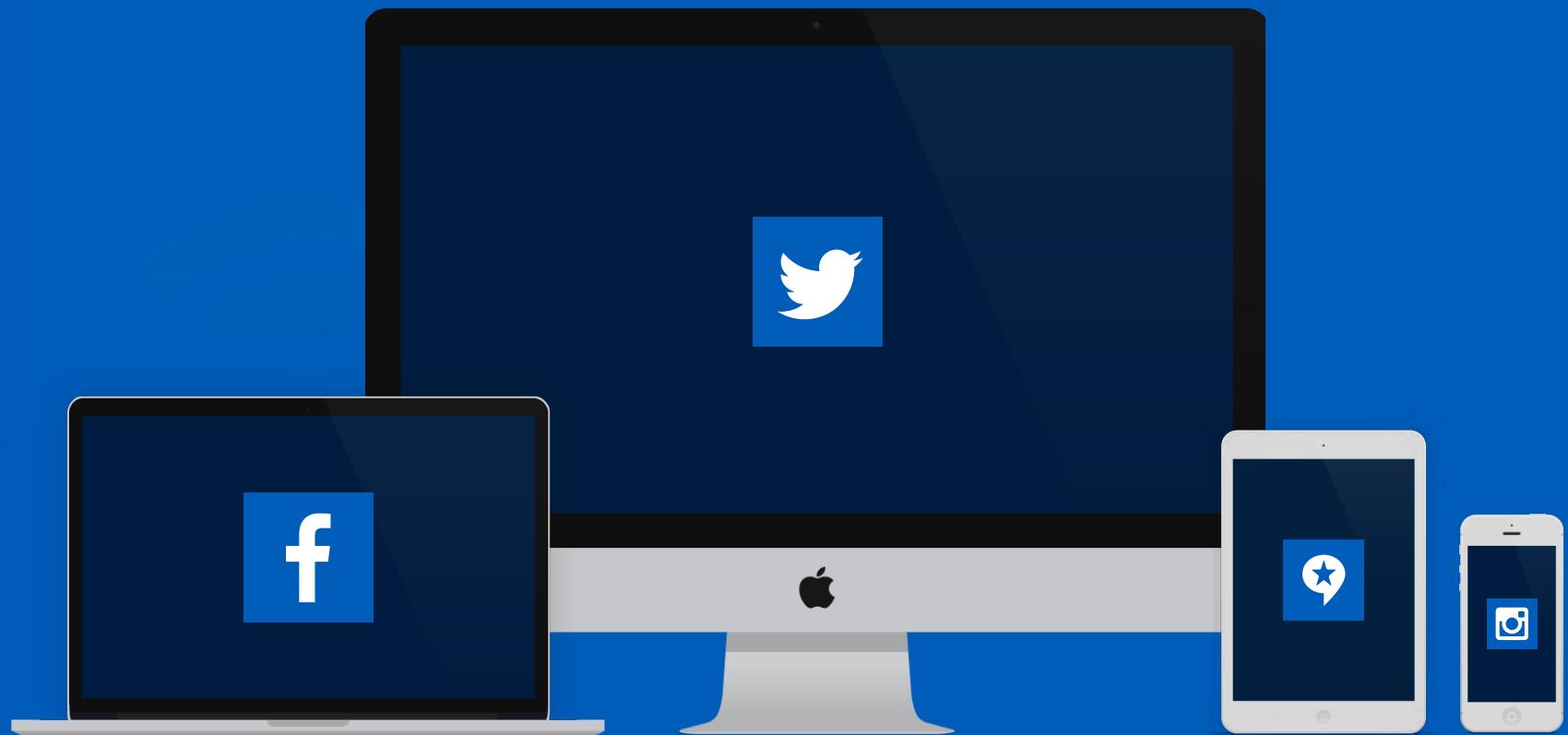
WHAT IS THE BOCUSE D'OR?

Considered the most demanding 5 hour cooking competition in the world. Rich mentored and Trained with top chefs from around the country, including Thomas Keller, Daniel Boulud, and Grant Achatz. Rich was the USA Champion and earned the right to represent the United States in Lyon France where he cooked against 22 other countries. Few Chefs ever have the opportunity to cook at this level.



RICH ROSENDALE – THE CHEF

Rich has reached nearly 50,000 hungry followers
across all of the major social media platforms.



“

Richard is the most unassuming walking cookbook of knowledge. He is a powerful player in the chef world, quick with information, and yet very grounded and inviting. An absolute pleasure to work with.

VIKKI KRINSKY / RECIPE REHAB, CHEF



Richard

“

Richard's accomplishments and successes bring to the table exponential experience and wisdom in nurturing the next generation of chefs. He is a great teacher who is articulate and passionate about what he does.

ALAN WONG / RESTAURATEUR

“

Richard is a very talented chef who aligns knowledge, technique, speed, creativity, taste and design to his cooking. I had a chance to see Richard cook in the highest pressure during the training and the making of the Bocuse d'Or competition and like a great Olympic athlete, it required a lot of practice, ambition, precision and dedication to the craft - Richard proved to us that he had it all!

DANIEL BOULUD





“

Richard's relentless passion, drive and enthusiasm is contagious, you can't help but want to make yourself better around him. He is a natural born leader, a great example of true craftsman, technician and teacher.

GAVIN KAYSEN / EXECUTIVE CHEF,
SPOON & STABLE, MINNEAPOLIS



MEDIA REACH

The Washington Post

CBS

The New York Times

People

WALL STREET JOURNAL

Chicago
Tribune



THROWDOWN WITH
BOBBY FLAY

BEST THING
I EVER ATE

CULINARY
CHAMPIONS

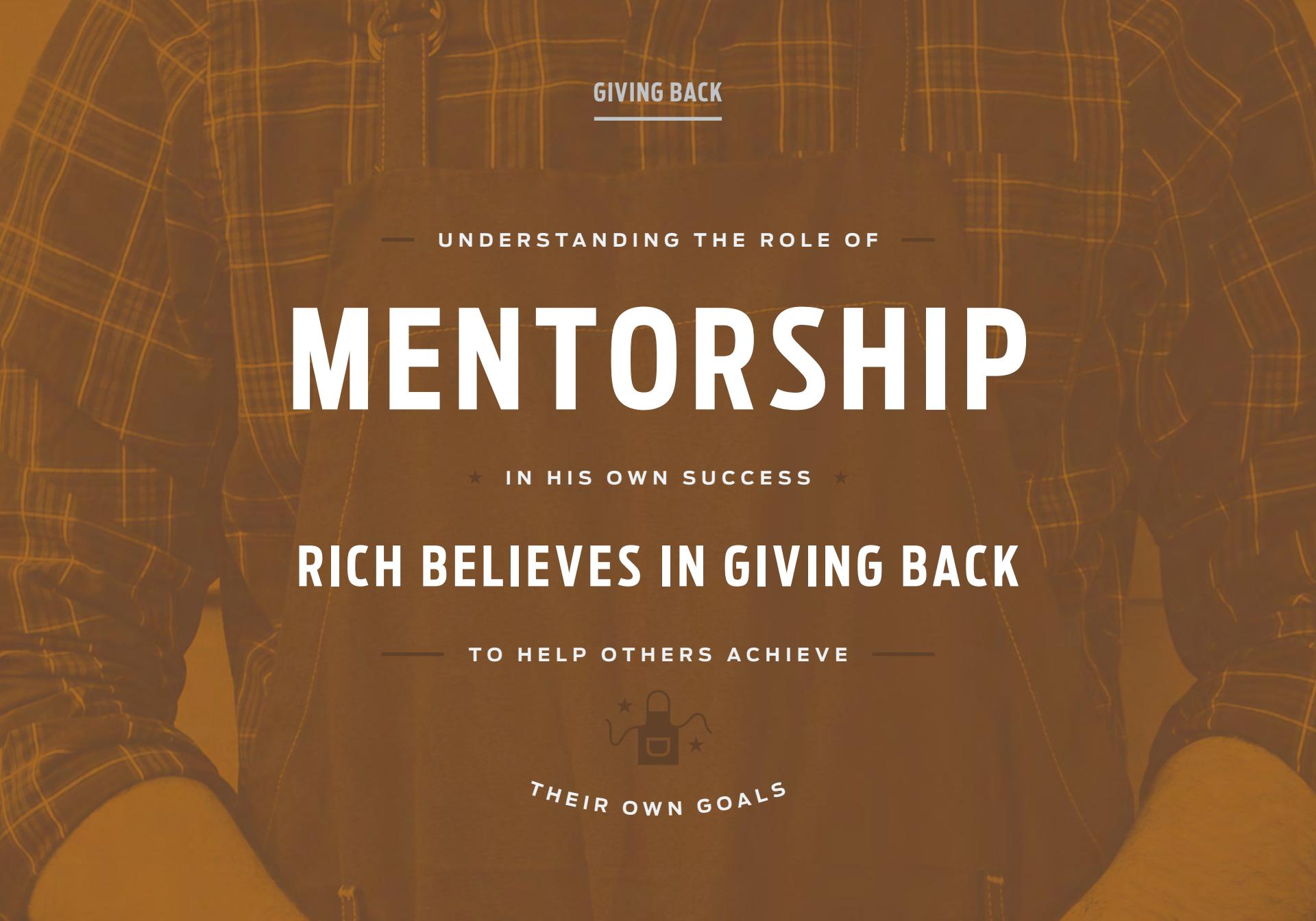
MAKING OF
TEAM USA

INTO THE
FIRE

BRINGING GENERATIONS TOGETHER



A love for cooking came early for Rich, nurtured by both his Italian and German grandmothers as he spent time in their kitchens, and is a passion he shares with his three children now.



GIVING BACK

— UNDERSTANDING THE ROLE OF —

MENTORSHIP

★ IN HIS OWN SUCCESS ★

RICH BELIEVES IN GIVING BACK

— TO HELP OTHERS ACHIEVE —



THEIR OWN GOALS

GIVING BACK

— AS A MEMBER OF THE —

MENT'OR

★ BKB ★

CULINARY COUNCIL

RICH INSPIRES A NEW GENERATION
OF AMERICAN CHEFS

ment'or
Inspiring Culinary Excellence

SM

BKB

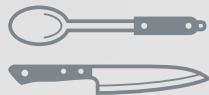
RICH ROSENDALE—THE FOOD

— FROM —

MEATBALLS

★ TO THE ELITE ★

COOKING COMPETITIONS



A CAREFUL BLEND OF DESIGN, IMAGINATION, AND CRAFT



CLASSICAL



HEALTHY



MODERN



HOMESTYLE

PARTNERSHIP OPPORTUNITIES



**In-show
Integration**



**Merchandising
and Licensing**



**Endorsements and
Content Licensing**



**Press and Personal
Appearances**



**Restaurant
Partnerships**



**Social Media
Engagement**

LET'S GET COOKIN'



TELEVISION



SPEAKING ENGAGEMENTS



PRODUCT LINE



ROSENDALE COLLECTIVE



RICH@RICHROSENDALE.COM