



BOLD
BRANDS

Branding & Packaging Design



BOLD
BRANDS

Experienced professionals

125+
years
of experience

Together we have more than 125 years of experience in branding, packaging & retail.

17
international
awards

We won awards in Pentawards, Napa, A-design, Muse, K-Design competitions.

500+
successful
projects

We made more than 500 successful branding and packaging projects.

15+
different
countries

We worked in 15 countries from Kazakhstan to Switzerland with more than 100 clients.

Design is a tool to reach goals and solve problems.

Let's talk about your project: antanas@boldbrandsagency.com

BOLD BRANDS (JSC Moon Projects) Tel. +370 682 33587. Address: D. Poškos g. 6A, 44293, Kaunas, Lithuania.

Branding & Packaging Design

For Producers

Services

Design Partner

For more complex projects, we can work directly with your clients. We'll take care of all communication and project management tasks, and can offer services such as international brand creation, new packaging design concept creation, packaging redesign (for updating older designs), product label adaptations, and more.

Dark Design Agency

We can handle all your packaging design needs for an agreed fixed price. By offering additional design services to your production clients, you can increase their loyalty and satisfaction, as well as your revenue.



Benefits

Communication

By handling your customers' packaging design needs, we'll keep you updated on the status of the work so you can plan your production more precisely. We'll be in sync with you and can speed up our work when needed.

Compatibility

We'll create packaging design solutions that are compatible with your specific production capabilities and equipment, shortening the overall production cycle. This ensures that the designs we create will work seamlessly with your machines, which can also attract potential customers to work with you.

For Brand Owners



Design Refresh

If you have an existing brand and want to update the packaging, we'll discuss the issues and your goals, then develop a new design based on your feedback and our suggestions.

New Design Concept

If you have a product but no packaging, or want to refresh your entire product line, we'll work with you to understand your needs and expectations. We'll then conduct various analyses and develop a new product design concept.

Design Maintenance

If you have an existing product packaging design but need to make minor changes, we can handle this technical work for you. This includes tasks like updating text, creating new flavors, and making minor design changes (such as adding a new barcode or deposit sign). We offer hourly or fixed cost per product label options.

**WANT TO
SELL
MORE?**



Let's talk

What We Can Do

Analysis & Strategy

PREMIUM

- Market and competitor analysis
- Insights for a successful project
- Brand positioning
- Packaging information structuring
- Design direction development

1500 Eur

Brand Name Creation

STANDARD

- 1–2 Nice categories
- 1–3 Countries
- Brand name registration risk & uniqueness evaluation
- List of free domains
- 1 Correction

1000 Eur

PREMIUM

- Unlimited Nice categories
- Unlimited countries
- Brand name registration risk & uniqueness evaluation
- List of free domains
- Up to 3 corrections

1800 Eur

Packaging Design Concept

STANDARD

- Discussion of goals, objectives, and strategy
- 3 Unique design concepts according to brief
- Design proposals applied to clients packaging
- 1 Correction
- 3D Visualization of confirmed packaging design

3000 Eur

PREMIUM

- Discussion of goals, objectives, and strategy
- 5 Unique design concepts according to brief
- Design proposals applied to clients packaging
- Up to 3 corrections
- 3D Visualization of confirmed packaging design

4500 Eur

Logo Design

STANDARD

- 3 Logotype variations
- 1 Correction

1200 Eur

PREMIUM

- 5 Logotype variations
- 2 Corrections
- Logotype user guide

2000 Eur

Packaging Adaptation

STANDARD

- Text and visual information preparation
- 3D Visualisation of approved design
- Preparation for print

From 350 Eur

Can't find the service you need? Just let us know!

