TOMMASO BRANCATO
UX DESIGNER

brancato.tommaso@gmail.com

+39 3891270365

https://www.linkedin.com/in/tommaso-brancato-099420243

tommasobrancato.com

I am privileged to have grown up in a family of entrepreneurs, where I learnt the value of work and constant improvement, as well as inheriting an international and multi-tasking approach to work. Optimistic and determined to accept new challenges, I use adaptability, empathy and perseverance to overcome obstacles.

TECHNICAL SKILLS

- USER EXPERIENCE
- USER RESEARCH
- UI DESIGN
- ART INSTALLATION
- SENSOR INTERACTIONS
- COMMUNITY BUILDING

SOFTWARE

- FIGMA
- ADOBE SUITE
- WEBFLOW
- TOUCH DESIGNER
- MAX MSP
- ABLETON LIVE

LANGUAGES

- ITALIAN: MOTHER TONGUE
- ENGLISH: B2

OTHER SKILLS

- GOOD COMMUNICATION SKILLS
- PROVEN ABILITY TO WORK INDIVIDUALLY AND AS PART OF A TEAM
- ABLE TO WORK UNDER PRESSURE AND IN DYNAMIC ENVIRONMENTS
- EXPERIENCE IN AN INTERNATIONAL ENVIRONMENT
- GOOD PROBLEM SOLVING SKILLS

WORK EXPERIENCE

UX DESIGN FOR ART EXHIBITIONS
FREELANCER
January 2022 - Present
UX designer with a focus on immersiveness and attendee experience, with works showcased in museums across Italy and at the latest Venice Biennale.

UX STRATEGY and COMUNITY MANAGER
SPECIAL PROJECT FUSIONI FOR PIU' ATHENA s.r.l.
September 2024 - Present
Developing a growth-focused community for creatives professionals with digital interactions and in person events.

UX DESIGN
PIU'ATHENA s.r.l.
February 2024 - Present
Reshape the web experience to enhance brand awareness and unlock new business opportunities in the event sector.

UX DESIGN
ROME ART EXPERIENCE _ ROME
March 2024 - April 2024
UX research for an augmented reality exhibition spread across Rome, focusing on the effective engagement with the artwork by a broad audience.

UX DESIGN
KURIU APP s.r.l._ROME
Semptember 2023 - February 2024
Improving the costumer experience with interviews, user analysis and sound techniques.

EDUCATION

EXECUTIVE COURSE in DATA VISUALIZATION
POLITECNICO DI MILANO_MILANO
May 2025 - June 2025
Analyze big dataset and communicate them effectively through the design of visual represantation.

MASTER in MARKETING AND DIGITAL INNOVATION
24 ORE BUSINESS SCHOOL _ ON DEMAND
May 2024 - December 2024
Cultural marketing strategies and tools with a focus on digital opportunities, from developing a social strategy to managing a community.

MASTER in USER EXPERIENCE PSYCHOLOGY
UNIVERSITÀ CATTOLICA DEL SACRO CUORE and POLITECNICO DI MILANO_MILANO
January 2023 - December 2023
User experience design from psychological foundations to creating real experiences.

BA in NEW ART TECHNOLOGIES
IED - EUROPEAN INSTITUTE OF DESIGN _ ROME
September 2019 - July 2022
New art technologies with a focus on human interactions.

HOW ENTREPRENEURS IN EMERGING MARKETS CAN MASTER THE BLOCKCHAIN TECHNOLOGY
UNIVERSITY OF CAPE TOWN _ ROME
April 2022 - June 2022
A course delivered by University of Cape Town about the possibilities of blockchain technologys for entrepreneurs.

CREATE HIGH-FIDELITY DESIGNS AND PROTOTYPES IN FIGMA
GOOGLE_ROME
January 2024 - February 2024
Build mockups and high-fidelity prototypes in the design tool Figma.