



# Easy AI Prompts You Can Use Today

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# Easy Prompts You Can Use Today

These prompts are designed to work seamlessly with your favorite AI tools, or if you don't have a favorite yet, you can explore a few options to find the best fit.

- ChatGPT: <https://chat.openai.com>
- Bard: <https://bard.google.com>
- Gemini: <https://gemini.google.com>
- Microsoft Bing AI: <https://www.bing.com/new>
- Jasper AI: <https://www.jasper.ai>
- Claude by Anthropic: <https://claude.ai>
- Perplexity AI: <https://www.perplexity.ai>
- Copy.ai: <https://www.copy.ai>
- Writesonic: <https://writesonic.com>
- Notion AI: <https://www.notion.so/product/ai>
- ChatSonic: <https://writesonic.com/chat>
- DeepAI: <https://deepai.org>
- Anyword: <https://anyword.com>
- Otter AI: <https://otter.ai>
- Canva's Magic Write: <https://www.canva.com/magic-write>

# Instructions

## How to Use These Prompts

### 1. Copy + Paste the Prompt:

Select one of the prompts from the list provided. These prompts are ready to use and beginner-friendly.

### 2. Complete the Information in the [Brackets]:

Personalize the prompt by filling in details about your property. For example:

- [Type of property] → Replace with "vacation rental" or "boutique hotel."
- [Location] → Add the name of your town or region.
- [Unique features] → Mention what makes your property special (e.g., "stunning lake views").

### 3.Hit Enter:

Once you've completed the prompt, press Enter to generate ideas tailored to your property.

### 4.Saving Your Results:

After generating content with your chosen AI tool, make sure to save the results for future use. Here's how:

- Copy and Paste: Highlight the text, right-click, and select "Copy." Paste it into a document or note-taking app.
- Download: If the AI tool offers a download option, save the file directly to your device.
- Screenshots: Take a screenshot of the content if saving options are limited.
- Use Cloud Storage: Save your results in tools like Google Drive, Dropbox, or Notion for easy access from any device.

### 5.Proofread + Edit:

Before using the content, proofread and edit the content for accuracy and tone. AI can and does make mistakes, so it is worth the effort to make sure everything is correct.

# Prompts

## Social Media

### Prompt: Social Media Content Ideas for My Property

I am a **[property owner/manager]** of a **[type of property, e.g., vacation rental, boutique hotel, campground, B&B]** located in **[location, e.g., coastal town, city center, mountain region]**. My property is known for **[unique features or amenities, e.g., ocean views, eco-friendly design, family-friendly atmosphere, luxurious spa]**.

My goal is to attract **[target audience, e.g., families, couples, solo travelers, remote workers]** and increase engagement on social media. Please provide 10 creative and engaging social media content ideas that highlight my property and appeal to my audience. Include a mix of formats like photos, videos, and stories/reels, and ensure they are easy for beginners to create.

Focus on ideas that:

1. Showcase my property's unique features.
2. Highlight the guest experience.
3. Educate or entertain my audience.
4. Encourage interaction and sharing.

Provide clear examples and tips for executing each idea.

### Prompt: Social Media Content Ideas for My Property

I manage a **[property type, e.g., beachfront vacation rental, boutique inn, mountain cabin]** located in **[destination, e.g., Cancun, Mexico, or your town/region]**. Generate a list of trending and relevant hashtags to use on social media. Include a mix of hashtags for my property style, local attractions, seasonal events, and general travel hashtags. Suggest 10-15 hashtags that would help me attract more engagement and bookings.

## Guest Experiences

### Prompt: Creative Ideas to Surprise a Guest Celebrating a Birthday or Anniversary

List creative ideas to surprise and delight guests celebrating **[an anniversary or birthday]** at **[property type]**. Include ideas that fit with **[the property's style or theme]**, use **[local features or attractions]**, and make the most of **[available amenities]**. Provide both small, simple touches and larger, memorable experiences that work within **[budget level]**. Focus on creating special moments for **[guest type, such as romantic couples, families, or milestone celebrations]**

### Prompt: Things to Do

Suggest activities for a **[type of getaway: family-friendly, romantic, adventure, cultural, etc.]** near **[specific city, town, or region]** during **[specific season: winter, summer, fall, spring]**. Include a mix of popular attractions and lesser-known experiences. Tailor the suggestions to **[duration: day trip, weekend, week-long]**, considering **[preferences or requirements: outdoor/indoor activities, age groups, accessibility, etc.]**.

## SEO

### Prompt: Discover Trending Keywords for Your Property

I own/manage a **[property type, e.g., boutique hotel, beachfront vacation rental, cozy cabin]** located in **[destination, e.g., Miami, Florida, or the name of your town/region]**. Please identify trending keywords related to **[property features, e.g., family-friendly stays, romantic getaways, luxury amenities]** and **[activities in the area, e.g., hiking, wine tours, water sports]**. Focus on terms that would attract travelers searching online and include seasonal keywords if relevant.

This is what we help clients with every day. From mapping guest journeys to aligning teams—we're here when you're ready.

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Smart Pineapple is a woman-owned consultancy focused on AI, marketing, and strategy for hospitality and tourism. We believe in supporting local economies, advancing education, and elevating independent properties and destinations through purposeful innovation. Smart Pineapple is a brand of Pineapple Innovate Inc.

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### **Disclaimer**

The strategies, tools, and recommendations provided in this worksheet are intended to offer general guidance and inspiration for property owners, managers, and hoteliers. While we strive to provide accurate and up-to-date information, we cannot guarantee specific results or outcomes. We encourage you to tailor these strategies to your unique circumstances and to seek professional advice where necessary. By using this worksheet, you acknowledge that the implementation of any strategies or actions is at your own discretion.

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