

# Do's + Don'ts for Using AI

from Smart Pineapple



## DO'S

### BE CLEAR AND SPECIFIC

Provide detailed instructions to guide AI effectively.

### REVIEW AND EDIT RESULTS

Refine AI responses to match your tone and goals.

### AI SUPPORTS, YOU LEAD

Combine AI automation with personal touches to build trust.

### TEST RESULTS BEFORE SHARING

Ensure content is accurate and appropriate.

### EXPERIMENT AND LEARN

Try AI for various tasks, from property descriptions to marketing.

### PROVIDE CONTEXT

Add background information to improve relevance.



## DONT'S

### BE VAGUE

Avoid open-ended or unclear prompts.

### SKIP REVIEWING TONE

AI might default to a generic or robotic tone.

### RELY ENTIRELY ON AI

AI is a tool. Add your expertise create authentic content.

### ASSUME AI KNOWS EVERYTHING

Proof read. AI can provide outdated or incorrect info.

### OVERCOMPLICATE PROMPTS

Keep instructions straightforward. Avoid overly detailed prompts.

### SKIP CONTEXT

Without proper context, AI might generate irrelevant results.

## Want to Go Deeper?

We work with only a few property owners and teams each year—those who are serious about refining their guest experience, growing sustainably, and doing it without losing their soul (or their Sundays).

If that sounds like you, reach out:

 [kay@smartpineapple.ai](mailto:kay@smartpineapple.ai)

We don't do hype. We do clarity, creativity, and real partnership.



We are a woman-owned business that is passionate about building hospitality and tourism worldwide. We believe in local economies, education and professional development. Smart Pineapple, a brand of Pineapple Innovate Inc.

### Disclaimer

The strategies, tools, and recommendations provided in this worksheet are intended to offer general guidance and inspiration for property owners, managers, and hoteliers. While we strive to provide accurate and up-to-date information, we cannot guarantee specific results or outcomes. We encourage you to tailor these strategies to your unique circumstances and to seek professional advice where necessary. By using this worksheet, you acknowledge that the implementation of any strategies or actions is at your own discretion.

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