



Brazil

Brazil is a rapidly emerging iGaming market undergoing formal regulation, offering access to one of the world's largest betting audiences with strong long-term growth potential.



Background of Brazil

Brazil has historically operated as a grey market for online betting, but recent legislative reforms have introduced a regulated framework for sports betting and online gaming. Oversight is led by the Brazilian federal government under the Ministry of Finance, with licensing designed to formalise operators already active in the market.

Licence types

Fixed-Odds Sports Betting Licence:

Permits online and land-based sports betting.

Online Gaming (Casino) Authorisation:

Covers online casino-style games where permitted under regulation.

Local Entity Requirement: Operators must establish a Brazilian entity or partner with a locally incorporated company.

Target Markets: Brazil only.

Best suited to: Established sportsbooks and casino operators targeting LATAM, international brands seeking long-term

access to Brazil's regulated market, operators with strong compliance and local marketing capabilities.

Key benefits

Large Regulated Market

One of the biggest betting populations globally with growing consumer demand.

Legal Certainty

Transition from grey market to a regulated framework provides clarity and stability.

Commercial Growth Potential

Strong sports culture, mobile-first audience, and high engagement.

Licence requirements

Operators must incorporate locally or partner with a Brazilian entity, demonstrate financial substance, submit detailed technical and compliance documentation, implement responsible gambling measures, comply with Brazilian AML and tax rules, and undergo suitability checks on key individuals.

Why Gaming Gateway?

We support operators entering Brazil through licensing guidance, local structuring, compliance support, and operational readiness. Speak with our team today hello@gaminggateway.com