



cneru

TRAINING SERIES

Learn to navigate and shape carbon projects with confidence

Module 1: The Carbon Market & Carbon Project Lifecycle

Build your foundation for credible climate action

You'll learn:

- ✓ What carbon credits are and how they're generated
- ✓ How the voluntary market differs from regulated systems
- ✓ Which international frameworks shape current and future markets
- ✓ What a carbon project lifecycle looks like, step-by-step



This training day offers a clear and accessible introduction to carbon markets – both regulated and voluntary – and explains how carbon projects are brought to life, from idea to certified impact.

We dive into the key international agreements that shape today's market landscape. Next, we zoom in on how different types of carbon markets operate:

- Regulated markets
- Voluntary markets
- Domestic markets

You'll also gain insight into how companies structure their climate strategies and how carbon credits fit into their roadmap to net zero.

The final part of the day focuses on what's actually traded in these markets, and how you can evaluate different types of carbon credits:

- Avoidance vs. removal
- Nature-based vs. tech-based
- Temporary vs. permanent storage

We close with a walk-through of the carbon project lifecycle, also known as the certification process. You'll discover the key steps from project design to monitoring and credit issuance, including methodologies and standards like Verra and Gold Standard.

This training equips you with the essential language, logic and context to confidently engage with the carbon market – and prepares you for deeper dives in the next modules.

Who should join:

Professionals wanting to develop or evaluate carbon projects – whether you're just getting started or need a structured foundation to build on.
No prerequisite knowledge required.

Next edition:

Brussels, 15th of October

€995 (excl. VAT) – Includes lunch, coffee, and training materials

Module 2: The Financial and Carbon Balance - Making the link

Understand how carbon credits show up in financial statements – and why it matters

You'll learn:

- ✓ How carbon credits are classified (assets, inventory, liabilities)
- ✓ How to account for emissions, credit use, and credit sales
- ✓ What “zero-cost” self-generated credits mean
- ✓ How forestry and nature-based projects appear in financials
- ✓ What financial integrity looks like in carbon reporting



This session dives into the financial fundamentals of carbon projects. You'll learn how carbon credits are treated in a company's balance sheet, income statement, and accounting frameworks — whether you're developing your own credits or buying them for compliance or claims.

We explore how IFRS and GAAP standards apply to carbon credits:

- When credits are considered inventory, intangible assets, or provisions
- How self-generated credits differ from purchased ones in accounting
- What it means when credits are sold, retired, or held for future use

You'll walk through the journal entries, tax implications, and reporting examples across:

- Compliance situations (e.g. surrendering credits for emissions)
- Revenue-generating models (e.g. selling surplus credits)
- Forestry-based and ecosystem service projects

We'll also look at how financial accounting intersects with carbon market integrity:

- What “quality” means financially
- How verification, reversals, and transparency impact balance sheet risk
- How forests or soil projects are valued under biological asset accounting

By the end of the day, you'll understand how to read, report, and interpret the financial side of carbon credits – essential for project developers, finance teams, and sustainability leads alike.

Who should join:

Sustainability, finance, or operations professionals who need to align environmental action with accounting rules, reporting standards, and financial decision-making.

No prerequisite knowledge required.

Next edition:

Brussels, 16th of October

€995 (excl. VAT) – Includes lunch, coffee, and training materials

Module 3: Becoming a Carbon Project Developer

Turn ambition into action – start shaping real carbon projects

You'll learn:

- ✓ How to build a project design that fits frameworks
- ✓ How to assess feasibility and risks using structured criteria
- ✓ What documentation is needed to start pre-feasibility or validation
- ✓ What “additionality” really means – and how to demonstrate it



In this hands-on training day, participants bring everything together: climate strategy, market logic, and project structure. We guide you through the full carbon project lifecycle using concrete examples – and ideally, your own early-stage idea or use case.

You'll explore how to:

- Choose and apply the right methodology
- Design a credible and auditable Project Design Document (PDD)
- Estimate emission reductions and define project boundaries
- Understand timelines, documentation, and stakeholder roles

The session emphasizes practical application:

Participants are encouraged to bring their own draft ideas, real-life questions, or sector challenges. Throughout the day, you'll apply the theory from previous sessions to simulate a certification pathway – from project design to credit issuance.

You'll receive templates, decision frameworks, and example projects to help you:

- Map risks and bottlenecks
- Clarify eligibility and additionality
- Prepare for validation and verification
- Communicate climate impact with credibility

This is not just a simulation. It's a stepping stone to move forward with real carbon projects – whether inside your company, across your value chain, or within a partner ecosystem.

Who should join:

Professionals or teams ready to develop, pilot, or co-create carbon projects.

Prerequisite knowledge of project lifecycle and market structure (from Module 1 or equivalent experience) is required.

Next edition:

Brussels, 17th of October

€995 (excl. VAT) – Includes lunch, coffee, and training materials

Meet the experts

Learn from people actively shaping the future of carbon projects

Nele Van Beveren

Co-founder of C-nery - Engineer & seasoned facilitator

Nele is an experienced trainer and facilitator with a strong technical background, including roles in both the energy and financial sectors. Over the past year, she has built hands-on expertise in carbon project development and market logic by leading the creation of C-nery's software platform.

She is known for empowering professionals to turn climate ambition into action. With Nele as your trainer, you'll gain clear, applicable insights rooted in real-world climate tech experience.



Johanna Huylenbroeck

Co-founder of C-nery - Expert in carbon certification and compensation

Johanna combines a strong background in finance with deep knowledge of carbon certification schemes, methodologies and compensation strategies. She has supported numerous organisations in making sense of the carbon market – from selecting the right standards to evaluating the credibility and impact of carbon projects.

Participants value her ability to make complex topics clear and relevant, and to translate market knowledge into practical insights.

With Johanna as your trainer, you're in expert hands.

Ready to Join or Questions?

We'd love to hear from you!

How to register:

- ✓ Fill in [the registration form](#).
- ✓ You'll receive an invoice.
- ✓ Your spot is confirmed once payment is received.

Training Location:

- ✓ All sessions take place in-person.
- ✓ **BeClimateHub**, Rue du Marrais 49, Brussels
- ✓ Easily reachable by public transport
- ✓ In-Company sessions? Contact us!

Questions? Reach out:

✉ hello@c-nery.com

☎ [Book a call](#)

🌐 www.c-nery.com

in [/company/c-nery](https://www.linkedin.com/company/c-nery)

