

SMART CAM MS125



Traffic Intelligence

Camera people counting sensors identify hot spots for the most efficient placement of displays and promotional material by analyzing dwell-time and other motion data, allowing you to maximize customer attention. With outstanding 3D image quality, excellent low light sensitivity and very low latency, the new generation of people Sensors are the ideal platform for a wide range of predictive solutions that go far beyond counting.

The CCVS125POE combines a smart, highly dynamic stereoscopic camera with enough on board computing power to pack precise image processing and feature-rich application software into an updated, sleek design.

STOREMONITOR COMPATIBLE 

Features & options

- Object classification
- Remote maintenance and diagnostics 
- StoreMonitor connectivity
- Zone-monitoring
- Video recording
- Re-entry and re-exit detection
- Multisensor fusion
- Additional alarm outputs*



REAL-TIME OCCUPANCY MONITORING

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Colour options:   

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When connected to our Storemonitor cloud analytics all essential data from visitor counters, alarm management and system operation are available for further processing. You can evaluate your store or system performance in advanced graphs and overviews or set up reports to be automatically sent to your mailbox or uploaded to your existing system.



Real time occupancy is a new feature, which helps retailers to effectively regulate customer flow inside of a store. Not only up-to-date information on the occupancy of the store in real time is provided but also trends during the day can be showed. Its easy setup via Storemonitor website allows the store managers to change the maximum allowed number of people in the shop in relation with the currently valid safety restrictions and an individualized notifications projected on the LED panels for the public (red/green light).

Design Comparison

CAMERA COMPARISON

SC-MS125-POE / SC-MS125-4G

Features / Options

Operating Voltage
Ingress Protection
Power Consumption
Installation Height
Monitored Area
Housing

POE
IP 30
Avg. 5.9 W
2.2 — 6 m
up to 4 m × 5 m
Aluminium & Plastic

Dimensions

Height
Width
Depth
Weight

8.5 cm
18.5 cm
3.4 cm
0.275 kg



Installation Height (cm)

200
300
400
500
600
700
800
900

Width

121
316
558
801
1040
x
x
x

Depth

70
182
322
462
602
x
x
x

System Specification

Power-over-Ethernet (36-57 V DC)
IEEE 802.3af, or DC 12V/1A

Legend: ✓ included ✗ not available ○ optional



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