

Hello! I'm Pietro Saveri

— Brand & Creative Designer.

About me

I'm a creative designer based in Barcelona with 8 years of experience across branding, UI/UX, graphic design and art direction. My approach merges strategic thinking with visual sensibility, to create design systems and brand experiences that are clear, engaging, and built to resonate.

My work

Portfolio Website
Instagram
LinkedIn

www.pietrosaveri.com/work
www.instagram.com/pietrosaveri.design
www.linkedin.com/in/pietro-saveri

Skills

Skilled in translating ideas into impactful visuals, proficient in the Adobe Creative Suite, Figma and other industry standards. With a foundation in art and creative direction, guiding projects from concept to execution with a sharp eye for detail, functionality, coherence, and narrative across formats and platforms.

Graphic Design
Visual Identity
Brand Strategy

Art Direction
Creative Direction
UX/UI Design

Career

Plastiks.io
06/2022 - 08/2024

Brand Design, Strategy & UX/UI Designer

LIQUID
03/2020 - 07/2021

Content & UI Designer

Hey Mome!
06/2019 - 12/2019

Graphic Designer

Freelance
2018 - Ongoing

Brand Design, Strategy & Art Director

Education

ISIL
Lima, PE // 2016 - 2019

Graphic Design Degree

Toulouse Lautrec Institute
Lima, PE // 2014 - 2015

Product Design Studies

SHIFTA by ELISAVA
Barcelona, ES // 2022

Brands Love Packaging Course

Languages

Spanish
English

Native
Native / Bilingual