

# Hello! I'm Pietro Saveri

## — Brand & Creative Designer.

### About me

I'm a creative designer based in Barcelona with 8 years of experience across branding, UI/UX, graphic design and art direction. My approach merges strategic thinking with visual sensibility, to create design systems and brand experiences that are clear, engaging, and built to resonate.

### My work

Portfolio Website  
Instagram  
LinkedIn

[www.pietrosaveri.com/work](http://www.pietrosaveri.com/work)  
[www.instagram.com/pietrosaveri.design](https://www.instagram.com/pietrosaveri.design)  
[www.linkedin.com/in/pietro-saveri](https://www.linkedin.com/in/pietro-saveri)

### Skills

Skilled in translating ideas into impactful visuals, proficient in the Adobe Creative Suite, Figma and other industry standards. With a foundation in art and creative direction, guiding projects from concept to execution with a sharp eye for detail, functionality, coherence, and narrative across formats and platforms.

Graphic Design  
Visual Identity  
Brand Strategy

Art Direction  
Creative Direction  
UX/UI Design

### Career

Plastiks.io  
06/2022 - 08/2024

Brand Design, Strategy & UX/UI Designer

LIQUID  
03/2020 - 07/2021

Content & UI Designer

Hey Mome!  
06/2019 - 12/2019

Graphic Designer

Freelance  
2018 - Ongoing

Brand Design, Strategy & Art Director

### Education

ISIL  
Lima, PE // 2016 - 2019

Graphic Design Degree

Toulouse Lautrec Institute  
Lima, PE // 2014 - 2015

Product Design Studies

SHIFTA by ELISAVA  
Barcelona, ES // 2022

Brands Love Packaging Course

### Languages

Spanish  
English

Native  
Native / Bilingual