



Adding Technology to Life 2025

sirma.com





„Sirma Group Holding“ JSC

- IT company
- Registered in 1992
- Public since 2015 г.
- More than 800 employees
- Offices in 8 countries
- Sales in 170 countries
- Revenue in 2024 BGN 100M





Specialization of Sirma



FinTech



InsurTech



Healthcare



Travel & Hospitality



Transportation & Logistics



Packaging & Measurement



Cross Industry



Retail



Public Sector



Services

Knowledge Management and AI

System integration, Business and IT consulting

Cyber Security
for applicatons

Cloud services
and Infrastructure

Next-Gen cloud
applications

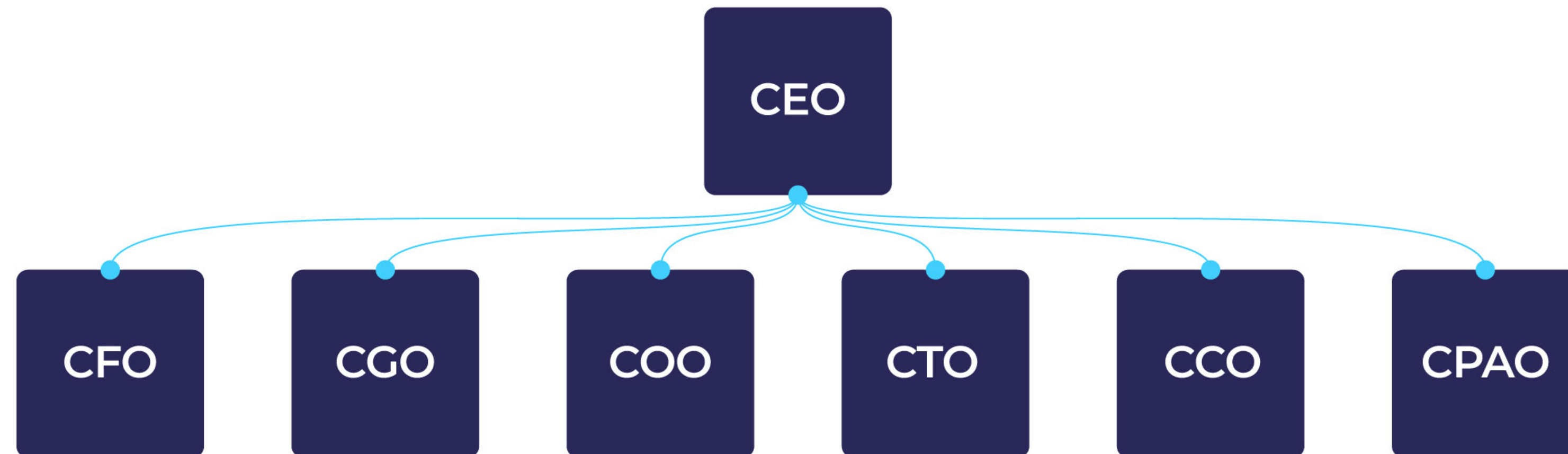
DevOps





Organization

Corporate Governance

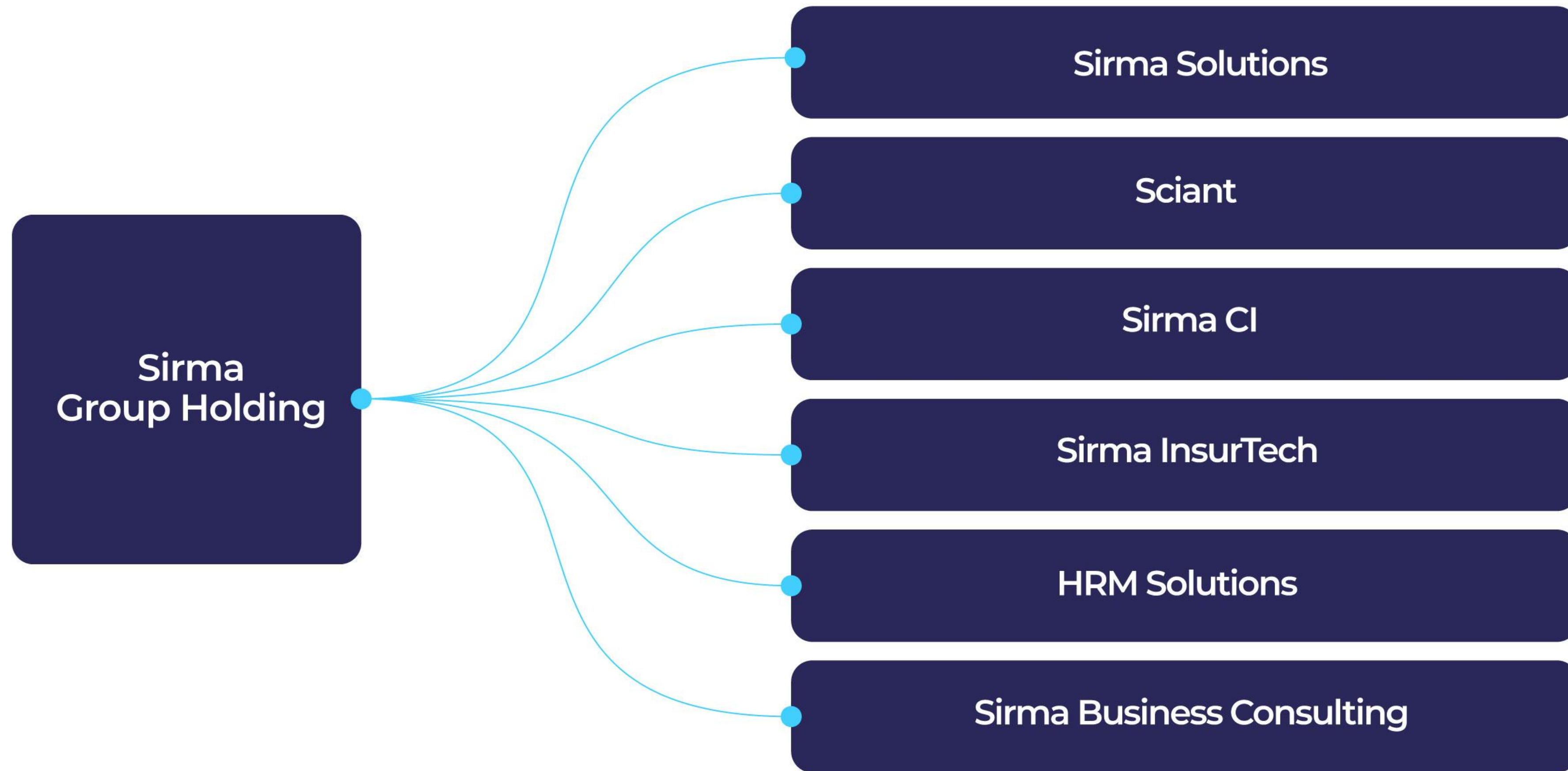


Vertical Governance





Consolidation of companies in 2024





Results in 2024

Consolidated financial results for the period ending on 31.12.2024

Revenue	vs 2023	EBITDA	Vs 2023	Net Profit
100 BGN mln.	↑ 24 %	5,8 BGN mln.	↑ 130 %	1,11 BGN mln.
Average price of the shares of SGH	vs 2023	Sales in Europe	vs 2023	Dividend paid in 2024
0,95 BGN mln.	↑ 23 %	71 BGN mln.	↑ 29 %	1,154 BGN в млн.



Distribution of Sales

Geographic distribution of revenue in 2024

TOP 3 COUNTRIES

Share of revenue

2024

Bulgaria

55,653 BGN mln. 55,65 %

USA

11,388 BGN mln. 11,39 %
UK

10,359 BGN mln. 10,36 %

REVENUE BY REGION

2024

Mln. BGN



TOTAL REVENUE

2024

Total revenue 100 BGN mln.

Revenue in Bulgaria 56 BGN mln. 56 %

Revenue in foreign markets 44 BGN mln. 44 %



Featured Clients

Bulgaria



Europe



North America





Contacts

■ HO Europe

Bldv. Tsarigradso Shosse 135
1784, Sofia, Bulgaria
Sales@sirma.com

■ USA Office

9620 S Las Vegas Blvd,
Las Vegas, NV 89123
sales.us@sirma.com

■ Romania Office

Fratii Golesti No 132
Pitesti, Arges
110174, Romania
sales.ro@sirma.com

■ UK Office

Maple Works
73 Maple Road, Surbiton,
Greater London KT6 4AG
United Kingdom
Cell: +44 7810801826
sales.uk@sirma.com

■ Scandinavian Office

Råsta Strandväg 13C
16979, Solna
Sweden
sales.nordics@sirma.com

