

To
BSE-Sofia AD
Financial Supervision Commission
Investment Community
Sofia

Regarding: purchase of shares of SGH by a closely related person to a member of the Board

Date: 28.08.2025

Dear Sirs,

In accordance with the requirements of the applicable regulations, we hereby inform you of the following:

On August 28, 2025 in the office of “Sirma Group Holding” JSC a letter-notification was received from Emiliana Illieva – a person closely related to Atanas Kiryakov – member of the Board of Directors of “Sirma Group Holding” JSC, stating that he has bought 4.500 shares from the capital of ”Sirma Group Holding” JSC through transactions made on the Bulgarian Stock Exchange - Sofia on August 28, 2025 at the average price of 1.39 BGN per share.

Kind regards,

Stanislav Tanushev
Investor Relations Director
Sirma Group Holding JSC