

To
Bulgarian Stock Exchange – Sofia AD
Frankfurt Stock Exchange
Financial Supervision Commission
(FSC)
Federal Financial Supervisory Authority
(BaFin)
Investment Community

Re.: Share Buyback**Sirma Group Holding JSC: Transactions in Own Shares under the Share Buyback Programme**

03-Jul-2026

Reporting of transactions pursuant to Article 5 (1) (b) of Regulation (EU) No 596/2014 (Market Abuse Regulation – “MAR”) in conjunction with Article 2 (2) and (3) of Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 (Share Buyback Regulation – “SBR”).

Transactions in own shares

Further to the announcement of 17 June 2026 regarding the execution of a share buyback programme, the Board of Directors of “Sirma Group Holding” JSC (BSE, FSE: SIRM; in the following “SIRM”) hereby discloses the transactions carried out under the buyback programme during the reporting period from 24 June 2026 to 2 July 2026, in aggregated and detailed form.

During the reporting period, a total of 16,287 ordinary registered shares of SIRM (ISIN BG1100032140) were acquired for an aggregate consideration of EUR 13,391.58 (excluding fees and commissions), at a volume-weighted average price of EUR 0.8222 per share. All transactions were executed by the independent investment intermediary Elana Trading AD on the regulated market of the Bulgarian Stock Exchange – Sofia AD (trading venue: XBUL).

All transactions were carried out in compliance with the price and volume conditions of Articles 3 and 4 SBR. No transaction was executed at a price higher than the higher of the price of the last independent trade and the highest current independent bid, nor outside the price range of EUR 0.43 to EUR 2.05 per share set out in the programme announcement.

1. Aggregated information per trading day

Trading day	Aggregated volume (shares)	Volume-weighted avg. price (EUR)	Highest price (EUR)	Lowest price (EUR)	Aggregate value (EUR)
24 Jun 2026	3,429	0.8300	0.830	0.830	2,846.07
25 Jun 2026	3,493	0.8240	0.824	0.824	2,878.23
29 Jun 2026	3,480	0.8280	0.828	0.828	2,881.44
30 Jun 2026	2,994	0.8260	0.826	0.826	2,473.04
2 Jul 2026	2,891	0.8000	0.800	0.800	2,312.80
Total	16,287	0.8222	0.830	0.800	13,391.58

Trading venue for all transactions: Bulgarian Stock Exchange – Sofia AD (MIC: XBUL). No transactions were executed on the Frankfurt Stock Exchange during the reporting period.



2. Detailed information on individual transactions

Date	Time	Type	Volume (shares)	Price (EUR)	Value (EUR)
24.06.2026	10:52	Purchase	201	0.83	166.83
24.06.2026	11:43	Purchase	3,228	0.83	2,679.24
25.06.2026	12:34	Purchase	1,987	0.824	1,637.29
25.06.2026	12:36	Purchase	1,000	0.824	824.00
25.06.2026	15:10	Purchase	506	0.824	416.94
29.06.2026	10:53	Purchase	192	0.828	158.98
29.06.2026	10:53	Purchase	478	0.828	395.78
29.06.2026	10:53	Purchase	2,810	0.828	2,326.68
30.06.2026	14:09	Purchase	2,994	0.826	2,473.04
02.07.2026	13:06	Purchase	2,891	0.80	2,312.80
Total			16,287		13,391.58

All transactions are purchases of own shares (ISIN BG1100032140) executed on the regulated market of the Bulgarian Stock Exchange – Sofia AD (XBUL) through the independent investment intermediary Elana Trading AD. Prices are stated exclusive of fees and commissions.

3. Status of the buyback programme

Maximum number of shares authorised under the programme: 100,000. Shares acquired to date (cumulative): 27,412, representing 27.41% of the programme volume and approximately 0.046% of the company's share capital. Remaining shares that may still be acquired under the programme: 72,588. The programme runs until 31 July 2026 at the latest and may be suspended, interrupted or resumed at any time in accordance with applicable legal requirements.

The buyback is based on the authorisation of the Annual General Meeting held on 08 April 2025. Information on the transactions is also published on the company's website at <https://investors.sirma.com/en>.

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End of Announcement

Issuer information

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Ticker / WKN:	SIRM (BSE, FSE) / A142WT



Listed:	Regulated Market of the Bulgarian Stock Exchange (Eurobridge segment); Regulated Market of the Frankfurt Stock Exchange (Prime Standard)
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