

To:

Bulgarian Stock Exchange – Sofia AD

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Financial Supervision Commission (FSC)

Federal Financial Supervisory Authority (BaFin)

Investment Community

Sirma Group JSC: Signing of Agreements to Acquire a Majority Stake in Jucari Global Pty Ltd

13-Aug-2026

Disclosure of inside information pursuant to Article 17 of Regulation (EU) No 596/2014 (Market Abuse Regulation – “MAR”).

Acquisition of Jucari Global Pty Ltd

On 13 August 2026, Sirma Group JSC (BSE, FSE: SIRM; “Sirma” or the “Company”) signed a Share Purchase Agreement and a Shareholders’ Agreement for the acquisition of 51% of the share capital of Jucari Global Pty Ltd (ABN 50 628 172 896), an Australian company specializing in technology solutions and services for the supply chain and logistics sector and headquartered in Perth, Western Australia. Upon completion of the transaction, Sirma will hold 51% of the share capital of Jucari Global.

Jucari Global is a supply chain and logistics technology specialist and a WiseTech Global Platinum Service Partner and Business Partner, with deep expertise in the CargoWise platform. The company supports customers across international markets through technology, consulting, implementation, integration, and operational transformation services.

The planned acquisition is a key step in Sirma’s strategy to strengthen and expand its global supply chain and logistics business. The transaction will combine Jucari Global’s industry and CargoWise expertise with Sirma’s capabilities in enterprise technology, software engineering, data, and artificial intelligence.

The transaction builds on the existing strategic partnership between Sirma and Jucari Global, including the joint development of technology and AI-enabled solutions for the supply chain and logistics sector. It will also strengthen Sirma’s presence in the Asia-Pacific region and support the Group’s broader international growth strategy.

The transaction remains subject to the satisfaction of the agreed conditions precedent. Further information regarding completion of the transaction will be announced in due course, in accordance with the Company’s applicable disclosure obligations.

Contact

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Listed:	Regulated Market of the Bulgarian Stock Exchange (Eurobridge segment); Regulated Market of the Frankfurt Stock Exchange (Prime Standard)