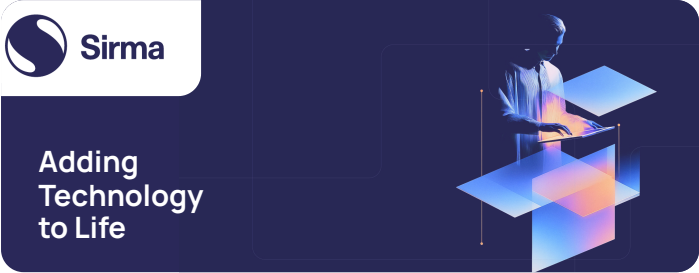


Investor Fact Sheet



SENIOR LEADERSHIP

Tsvetan Alexiev
CEO



Yordan Nedev
CFO



COMPANY OVERVIEW & KEY FACTS

BUSINESS LINE

IT Services and Enterprise Software

FOUNDED FOUNDER-MANAGED

1992

EMPLOYEE-OWNED

60+ %

IPO

2015 BSE

November 2015

DUAL LISTING

2026 FSE

February 2026

MARKET CAP

€47.2 ^M

30 Jun 2026 · €0.795 × 59,360,518 shares

CONSOLIDATED REVENUE

€33.7 ^M

six months to 30 June 2026

OUR VISION & WHAT WE DO

Sirma Group JSC (Sirma) is a European technology group delivering enterprise software solutions, with a strong and growing emphasis on artificial intelligence as a key enabler of business transformation, and with extensive expertise across banking, insurance, healthcare, travel and hospitality, transportation and logistics, retail and the public sector. The company combines deep industry knowledge with proprietary platforms, complex enterprise systems and advanced artificial intelligence, delivered through its Sirma.AI Enterprise platform, to support organisations in their digital, data and process transformation – turning complex data into actionable insights for hundreds of clients worldwide.

EMPLOYEES

826

average 2025, incl. external

B2B CLIENTS

1,000 +

COUNTRIES SERVED

170

incl. retail users of Diabetes:M

SUSTAINABILITY SUSTAINABILITY REPORT 2025

CARBON INTENSITY

10.6 ^{t/€M}

↓ 25% v/y

Scope 1+2 CO₂e per €M revenue

WOMEN IN WORKFORCE

36 %

average 2025

CARE FOR SHAREHOLDERS

BSE + FSE

dual listed on BSE and FSE since 24 Feb 2026

HEADQUARTERS

Sofia, Bulgaria

OFFICES

Germany, UK, USA, Brazil, UAE, Romania, Albania, Australia

COMPETITIVE POSITIONING

✓

Leading IT player in Southeastern Europe

Largest publicly listed Bulgarian software company, serving enterprise clients across Europe and international markets

✓

Proven M&A and Integration Track Record

Nine strategic acquisitions since 2018, integrated to expand capabilities and market reach

H1 2026 · DATA AS OF 30 JUNE 2026

✓

Expert in Custom Software & AI

Over 30 years delivering custom software, AI solutions and system integration across multiple industries

✓

Diversified and Resilient Business Model

Balanced mix of enterprise software and IT services, supported by long-term client relationships

GROWTH DRIVERS

↗

Organic Growth in Core Verticals

Scaling vertical and cross-industry solutions, powered by AI and cloud

↗

Continued Strategic Acquisitions

Latest: 51% of Jucari Global Pty Ltd, consolidated from September 2026

↗

Expansion of SaaS and Recurring Revenue

Increasing adoption of subscription-based solutions and Sirma.AI Enterprise

↗

Scaling Sirma.AI Enterprise Adoption

Deploying the platform across the customer base to drive efficiency and growth

FINANCIAL PERFORMANCE

10 YEARS IN NUMBERS

2015 2025 / latest

REVENUE CAGR

14.4 %

2015–2025

EMPLOYEES

↑ 129 %

2015 vs average 2025

360 826

REVENUE

↑ 285 %

€17.4 M – €66.9 M

17.4 66.9

PRODUCTIVITY

↑ 68 %

revenue per employee, € thousand

48 81

DIVIDENDS PAID

€4.5 ^M

2015 – 31 Jul 2026

SHARE BUYBACK

8.54 ^{M shares}

gross to 31 Jul 2026 · 1,876,453 in treasury (3.16%)

SHAREHOLDERS

↑ 125 %

31 Dec 2015 vs 30 Jun 2026

747 1,684

SHARE PRICE

↑ 17 %

BSE-Sofia · 31 Dec 2015 vs 30 Jun 2026

€0.677 €0.795

FINANCIAL PERFORMANCE

H1 2026 VS H1 2025

REVENUE

€33.7 ^M

↑ 14% v/y

H1 2025: €29.5 M

EBITDA

€2.6 ^M

↑ 48% v/y

margin 7.6%

NET PROFIT

€1.1 ^M

↑ 113% v/y

margin 3.3% · H1 2025: €0.5 M

EPS

€0.01

↑ 163%

H1 2025: €0.0038

DEBT TO EQUITY

0.18

30 Jun 2026 · borrowings and leases

RECURRING REVENUE

35 %

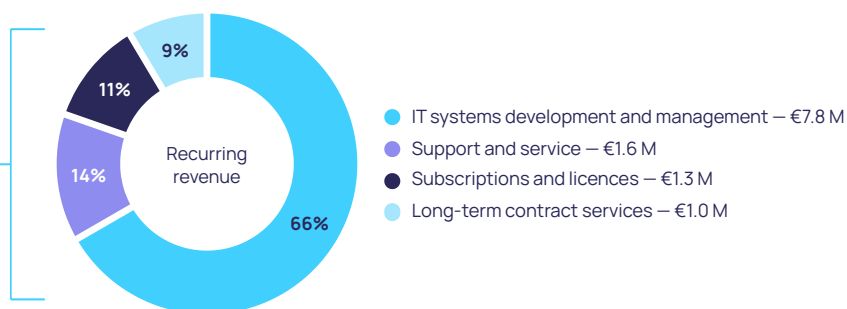
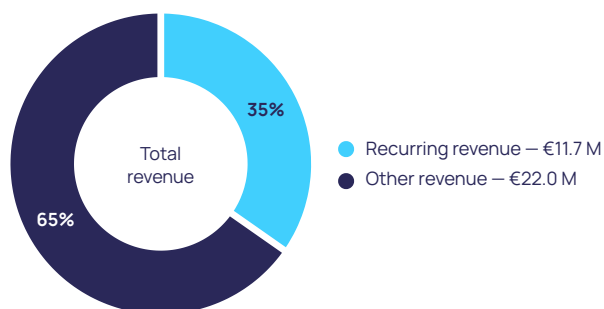
€11.7 M of €33.7 M

DIVIDEND 2025

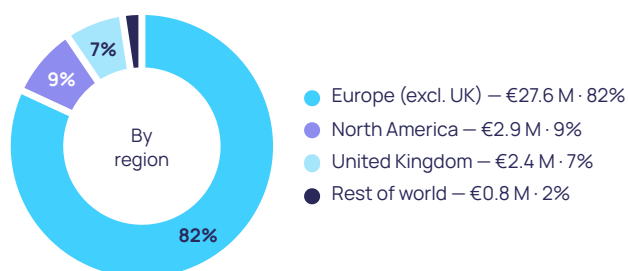
€0.015

gross per share · paid from 20 Jul 2026

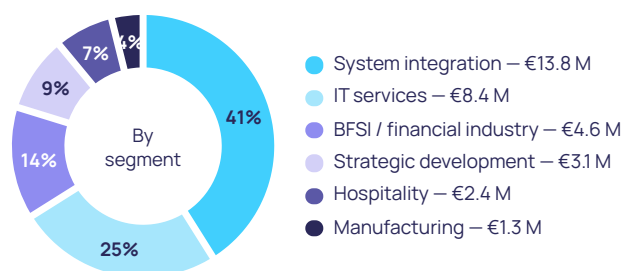
Notes Unaudited consolidated interim figures for the six months to 30 June 2026; revenue includes other operating income. Ten-year metrics from audited consolidated annual reports 2015 (converted at BGN 1.95583 per EUR) and 2025; employees 2025 are the annual average incl. external staff (Sustainability Report 2025). Capital returns to 31 July 2026. Market capitalisation at the BSE-Sofia close of 30 June 2026. Jucari Global Pty Ltd (51%) is consolidated from September 2026 and is not included in H1 2026 figures. Sustainability KPIs from the Sustainability Report 2025; carbon intensity = Scope 1+2 emissions (710.5 tCO₂e; 2024: 727.5) divided by revenue.



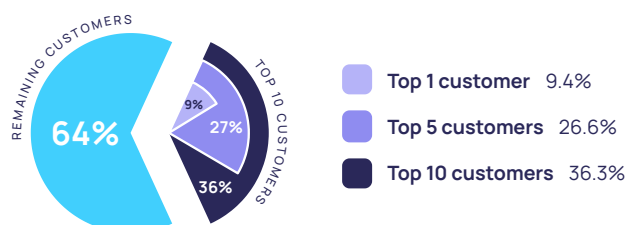
REVENUE BY GEOGRAPHIC MARKET H1 2026



REVENUE BY SEGMENT H1 2026



CUSTOMER CONCENTRATION SHARE OF H1 2026 REVENUE



FEATURED CLIENTS

KPMG, Deloitte, DHL, A1, Heidelberg, BBC, the UK Parliament, Paysafe, BNP Paribas, Temenos, Bank of America, Vienna Insurance Group, KBC Group, Ligentia, National Gallery of Art Washington, OneHealth, X1, S&P Global, Transport Canada, BoB, Shiji, TECU, CBA, Britannia Bank & Trust and many others.

AWARDS, PARTNERSHIPS & CERTIFICATIONS

Awards

25+

Partnerships

IBM, Apple, Oracle, Microsoft, Cisco, Lenovo, HPE, Oracle Financial Services (i-flex), Temenos, Schwarz Digits I STACKIT

Certifications

ISO 9001:2015, ISO 14001:2015, ISO 20000-1:2018, ISO 27001:2022, ISO 27701:2019, ISO 27018:2019

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[facebook.com · Sirma Group](https://www.facebook.com/SirmaGroup)

[youtube.com · Sirma](https://www.youtube.com/Sirma)

RESEARCH COVERAGE

Montega AG

Analyst Kai Kindermann

Latest notes 04 Sep 2026 · 04 Jun 2026 · 18 Feb 2026

All notes: investors.sirma.com/en/research-coverage

SHARE & LISTING INFORMATION

	Bulgarian Stock Exchange	Frankfurt Stock Exchange
SEGMENT	Main Market – EuroBridge Premium	Regulated Market – Prime Standard
TRADING VENUE	BSE-Sofia	Xetra / Börse Frankfurt
WKN	—	A142WT
ADMISSION	November 2015 (IPO)	24 February 2026
DESIGNATED SPONSOR	Elana Trading AD	Wolfgang Steubing AG
SETTLEMENT	Central Depository of Bulgaria	Clearstream / Euroclear (via Bridge)
BOTH LISTINGS		
TICKER SYMBOL	SIRM	
ISIN	BG1100032140	
TRADING CURRENCY	EUR	
SHARES OUTSTANDING	59,360,518	
FREE FLOAT	~35% (holdings below 3% of capital) – meets the ≥25% requirement of both segments	
MARKET CAPITALISATION	€47.2 M (30 Jun 2026, €0.795 per share)	
DIVIDEND POLICY	Discretionary; paid in recent years up to 50% of annual profit	
FUNGIBILITY	Shares fungible between BSE and Frankfurt via the EuroBridge link	

FINANCIAL CALENDAR

30 Oct 2026

Q3 2026 interim individual results

23 Nov 2026

German Equity Forum, Frankfurt

30 Nov 2026

Q3 2026 interim consolidated results – first quarter including Jucari