



Fanni Harsányi, Product Designer

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ABOUT

I'm a **product designer** with an **engineering background**, and I care a lot about **structure, clarity**, and how **teams work together**. I love turning **complex systems** into something people can actually use, whether that's through a **scalable design system** or just cleaning up the messiness in a product flow.

Over the past **5+ years**, I've designed across **telecom, cybersecurity**, and **SaaS**. I've worked with **big, cross-functional teams** and **tight timelines**, but what keeps me going is solving real problems for real people. Especially on **products that serve diverse and global users**.

To me, **design** isn't just about how things look: it's about how **clearly they communicate** and how **easily people can use them**. I'm always asking: How can we make this **simpler, more inclusive**, and **more helpful**?

EXPERIENCE

Vodafone

Product Designer, Global Design System

May 2022 - Sept 2025

- Co-led the **global design system** used across Vodafone's **international markets**
- Partnered with cross-functional teams to build a **scalable, responsive, WCAG-compliant** component library for web and app
- Collaborated with developers to make components come alive in code: ensuring **accessibility, ARIA labels, and cross-platform consistency**
- Aligned stakeholders across **6+ regional markets**, ensuring scalability and design consistency
- Assisted in Sketch-to-Figma migration, recreating **150+ screens** in a scalable, tokenized way

- ✓ **Decreased dev time per component by 30–40%** through systematization
- ✓ **25% faster design-to-dev handoff** with shared tokens and documentation
- ✓ Supported Vodafone products reaching **40M+ users globally**
- ✓ Helped reduce duplicated design effort by **60%** across regional teams

Freelancer

Product Designer, Design System Consultant

Jan 2020 - Nov 2021

- Created systems and experiences for **B2B tech companies** (teams of 100+)
- Completed tasks in **UX architecture, responsive design**, and **developer handoff**
- Built **modular design libraries** and **CMS-based Webflow websites** for clients with long-term maintainability
- Created clear documentation and design systems to support both product and marketing teams

- ✓ Clients reported **~20% faster dev implementation** after design system adoption
- ✓ Delivered systems that supported **30% lower maintenance cost** due to scalability and documentation

EXPERTISE

Design Systems

UX & IA Strategy

Accessibility & WCAG

Cross-functional Collaboration

Developer Handoff

TOOLS

Figma

Zeroheight

HTML/CSS

JavaScript

Webflow

SKILLS

Problem Solving

Design thinking

Team Collaboration

Adaptability

Attention to Detail

EDUCATION

2017–2019

University of Luxembourg

MSc - Sustainable Product Creation

2013–2017

University of Miskolc

BSc - Technical Management