

Dennis Pierre
Creative Storyteller

I believe design can tell powerful stories through intuitive visuals. Problem-solving through design is what drives me, and I take pride in finding elegant solutions that seamlessly bridge communication goals with user needs.

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DESIGN TOOLS

Figma
Miro
Jira
Monday
Adobe Suite
Google Workspace
Microsoft 365
Slack
Notion

SKILLS

UX Research

Qualitative
Quantitative
Research
Surveys
User Interviews
Data Analytics

UX Design

User Persona
Wireframes
Journey Mapping
Information Architecture
Problem-Solving

UI Design

Visual Design
Composition
Typography
Colour
Layout
Iconography

Media

Video Editing
Animation
Photography
DSLR

Development

CMS
WordPress
HTML
CSS
JavaScript
jQuery
React

WORK EXPERIENCE

Website Administrator & Digital Project Support

Yellowhead Institute

Contract • Remote
July 2024 - June 2025

- Designed and developed The Treaty Map in WordPress using Elementor, CSS, and JavaScript.
Used Google Analytics to guide design changes that improved user experience.
Oversaw and updated Yellowhead websites, ensuring consistent content and functionality.
Designed the Risk to Resilience Report, achieving 3,000+ downloads.
Contributed to Yellowhead's brand guide redesign.

Senior UX Designer

First Peoples' Cultural Council

Permanent • Remote
August 2022 - April 2024

- Streamlined Songs and Stories CRUD, boosting Uploads by 79% in two months.
Built a User Management dashboard for assigning community roles.
Interviewed community members to refine design concepts, enhancing user engagement.
Implement structured ideation stages for efficient design handoff to developers.
Created print & digital content for marketing & communication.

Graphic & Web Designer

First Nations Technology Council

Permanent • Remote
March 2019 - July 2022

- Led website redevelopment, improving user experience and visual design.
Produced content for print and digital, enhancing brand visibility across platforms.
Responsible for maintaining mailing lists and creating quarterly e-newsletters using Mailchimp.
Designed multimedia assets with Premier Pro and After Effects for engaging visual stories.
Oversaw social media presence and content creation, utilizing Buffer for management.

Design Officer

Squamish Nation

Permanent • North Vancouver, BC
September 2018 - March 2019

- Collaborated with departments to create effective branding strategies and marketing materials.
Performed daily maintenance on printing equipment, ensuring high-quality and timely outputs.
Enhanced website engagement by updating content on news, jobs, and events sections regularly.

Digital Designer

Diversity Circles

Permanent • Burnaby, BC
September 2017 - March 2018

- Designed global interactive map of BCIT Indigenous student presence (HTML, CSS, JS).
Designed marketing materials to enhance event visibility and engagement.
Collaborated with teams to ensure accurate representation of Indigenous data.
Utilized design skills to create visually compelling and informative content.
Achieved increased awareness of Indigenous student contributions at BCIT.

EDUCATION

British Columbia Institute of Technology

Digital Design & Development - Diploma
2016 - 2018

British Columbia Institute of Technology

Graphic Design - Certificate
2014 - 2015

Capilano University

Film Certificate
2013 - 2014

