

Elisabeth Saehr

UX/UI Designer

EXPERIENCE

UX/UI Designer

Freelance

2022 - Present | Switzerland

- Expertise in designing interfaces, wireframes, and prototypes, with a user-centric approach
- Collaborate directly with business stakeholder & development teams to support the implementation of designs
- Create and maintain design systems to ensure consistency and scalability across projects
- Design of responsive, cross-platform experiences across web, mobile, and multiple screen sizes

UX Designer | Senior Digital Marketing Officer

Medair - Emergency relief organization

2021 - 2024 | Ecublens, Switzerland

- Coordinate with Key stakeholders to prototype, design and deliver the UI and UX experience for the website
- Create high-fidelity mockups and wireframes for digital channels
- Conduct user research, usability testing and strengthening of analytical tools
- Identify and solve design challenges, envision user experiences

UX Designer | Digital Marketing Officer

Medair - Emergency relief organization

2018 - 2021 | Ecublens, Switzerland

- Designed and delivered wireframes, mockups, and landing pages for digital campaigns
- Managed email marketing strategy and production, from content architecture to performance analysis
- Create graphic designs for digital channels and direct marketing

UX Designer | Digital Marketing Officer

Medair - Emergency relief organization

2017 - 2018 | Ecublens, Switzerland

- Designed and delivered wireframes, mockups, and landing pages for digital campaigns
- Create graphic designs for digital channels and direct marketing

EDUCATION

AI Design System

Memorisely

2026

AI Coding

Memorisely

2026

UX research Bootcamp

Memorisely

2023

UX/UI Digital

Product Design

Dribbble

2022

University Technology Diploma

in Business Management

IUT Besançon-Vesoul

2015 - 2017



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Industry Knowledge

Web and App Design

Wireframing

Prototyping

Design System

User Research & Testing

Design Thinkoing

Tools & Technologies

Adobe suite, Figma, CMS

(Webflow, Shopify, Wordpress,

Squarespace, Framer), Spline, Miro,

Userlytics, Google Analytics,

Google Ads, Data Studio, Fullstory,

Jira, Trello, Useberry, Cursor, LLM

Other Skills

HTML, CSS, vibe coding (prompt engineering)

Languages

French (native)

English (fluent)

Social

<https://elisabethsaehr.com>

<https://dribbble.com/elisabethsaehr>