When to submit a pitching request

The earlier the better! The more time you allow us to create and submit your playlist pitch, the greater your chances of being successful.

The platform pre-release deadlines for pitching are:

Weeks	7+	6	5	4	3	2	1	Release Day

Spotify
Amazon Music
Apple Music
Deezer

Anghami
AudioMack
AWA
Boomplay
FLO
iHeart
JioSaavn
JOOX
KKBOX
MixCloud
NetEase
Peloton
Qobuz
ROXi
Snapchat
SoundCloud
Soundtrack
Tencent
Trebel
YouTube Music

- ● Recommended pitch timeline
- ● Identity Music pitch deadline
- ● Self-pitching timeframe

Click to send us your Pitching Request