

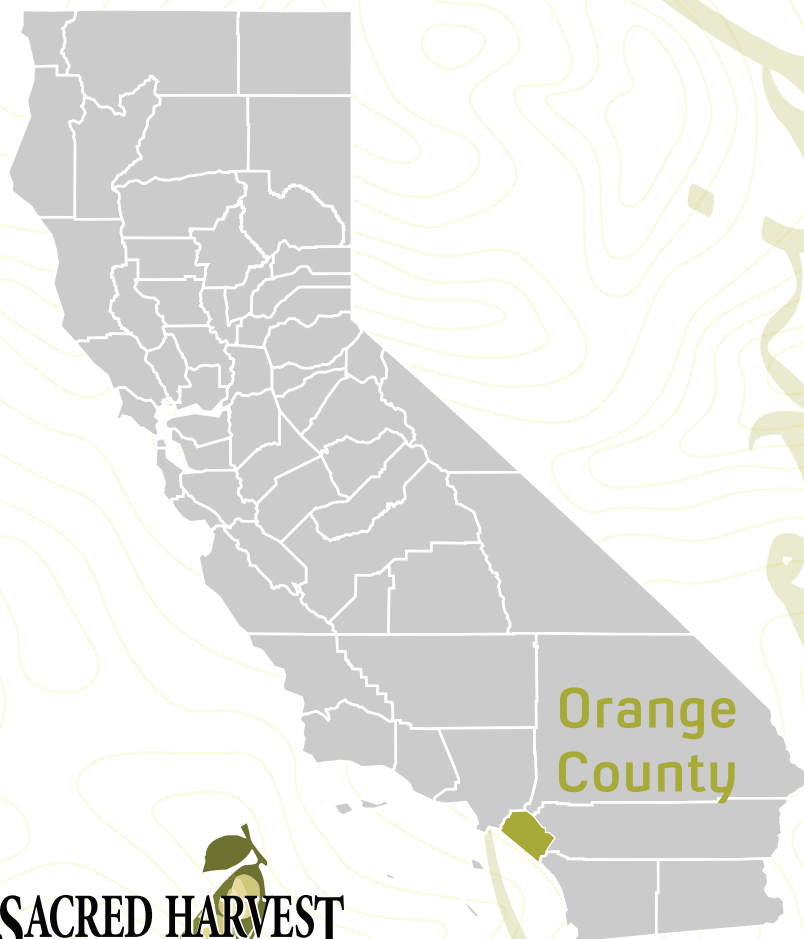
COVID 19 ORANGE COUNTY REPORT

Sacred Harvest Foundation
& Mission Increase
Orange County, Fall 2020

About this report

In September of 2020, Sacred Harvest Foundation and Mission Increase Orange County conducted a survey that involved 50 organizations in Orange County. The purpose was to learn how the growing threat of the coronavirus global pandemic affects their organizations and how they are coping with COVID-19 in their communities.

The survey included organizations from all over Orange County that have operations in the United States and around the world.

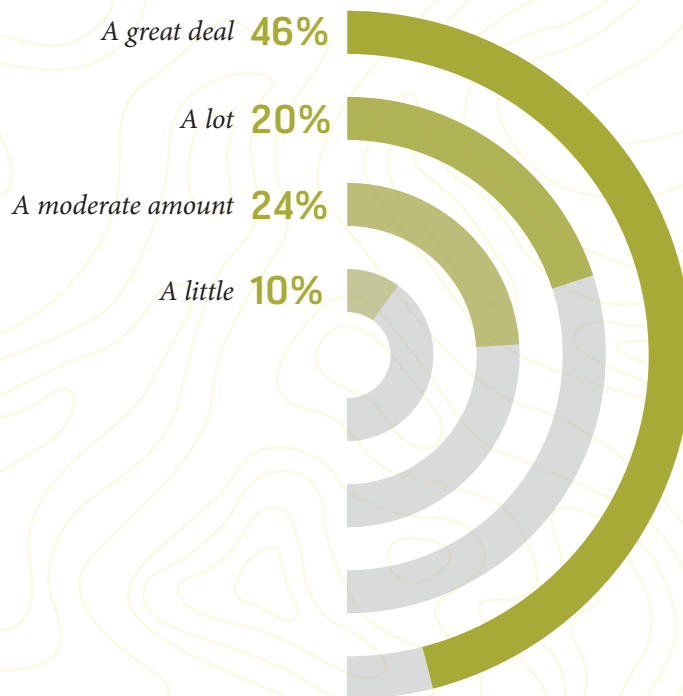


IMMEDIATE COVID-19 IMPACT

1 *How significant of an impact has Covid-19 had on your organization?*

A majority of the organizations surveyed indicated that they were impacted by Covid-19 either a lot or a great deal.

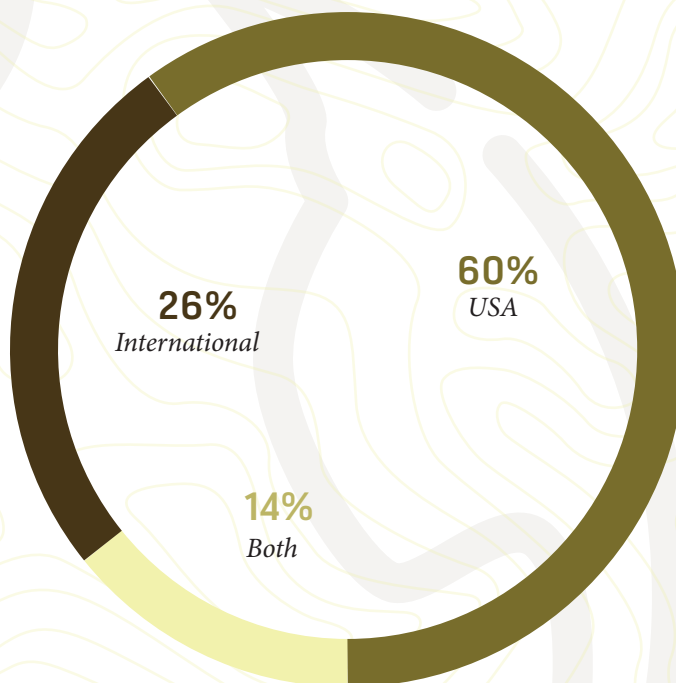
Although the survey also added an option to indicate no impact of Covid-19 at all, none of the organizations chose this option.



2 *In what region(s) do you deploy your services?*

A little over half of the organizations deploy their services domestically in the United States and close to a third work internationally.

Lastly, a small percentage of organizations deploy services on an international scale, as well as nationally.



SERVICES PROVIDED

80% of the respondents reported to have deployed direct services to those affected by the coronavirus pandemic.

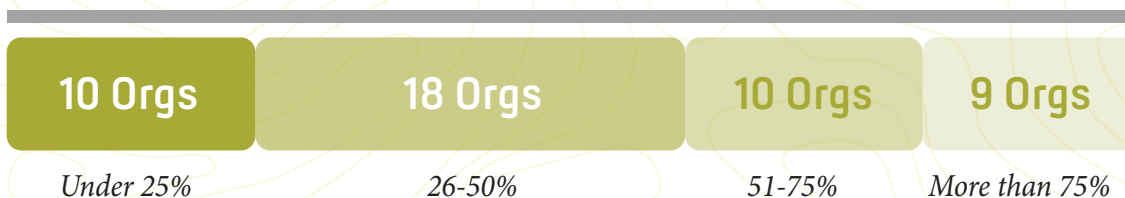
From the 80% that provided services directly to those impacted, 13% provided front-line relief (health care, personal protection equipment, etc), and nearly 60% provided essential services (food, shelter, basic needs).

3 Are you providing services directly to people affected by the Covid-19 pandemic? If yes, which types of services? (Organizations could pick more than 1 type of service)



4 What percentage of your operational plan has changed since the onset of the pandemic?

The following graph shows the percentage of change the polled organizations needed to apply to their operational planning.



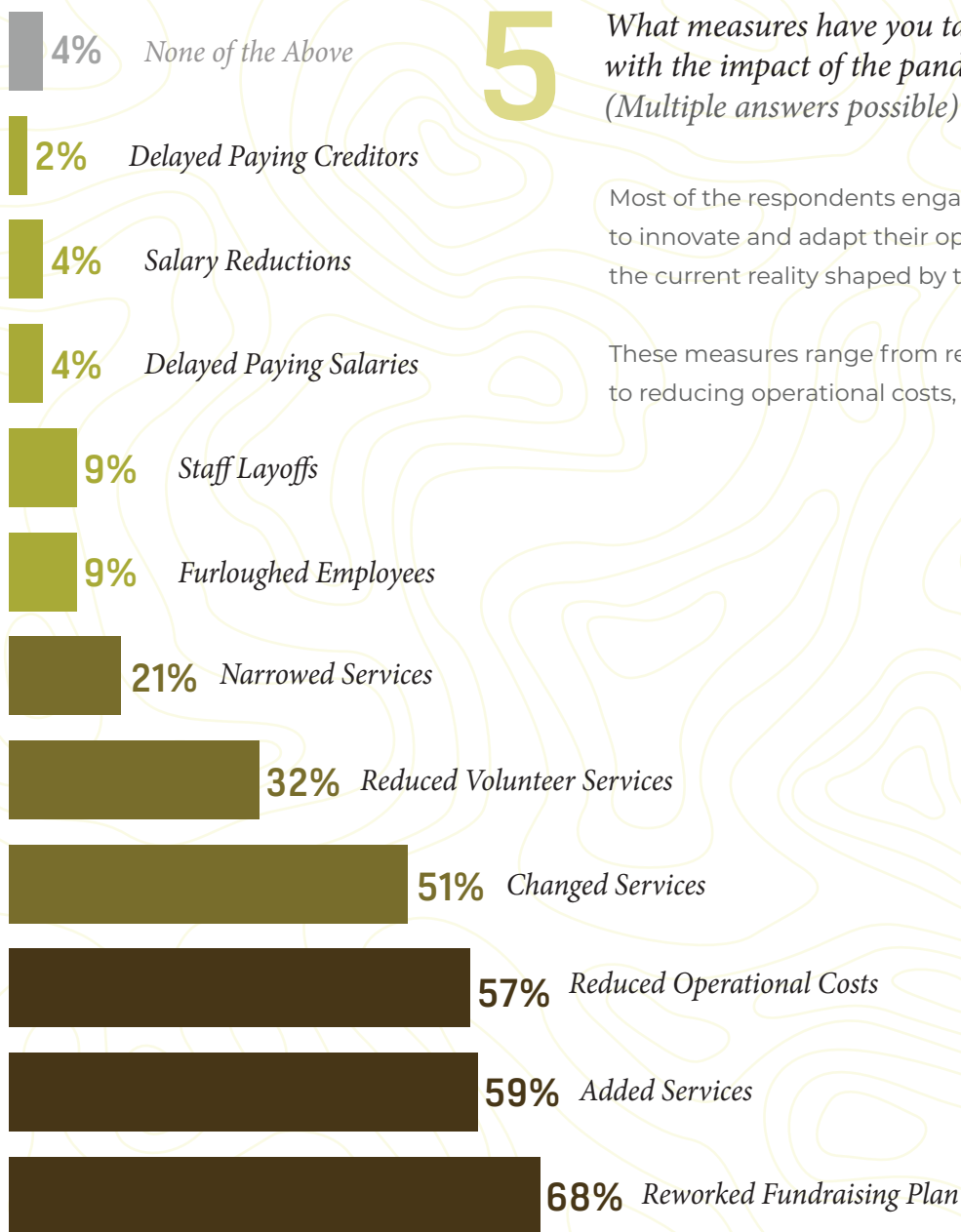
MEASURES

5

What measures have you taken to manage/deal with the impact of the pandemic on your organization? (Multiple answers possible)

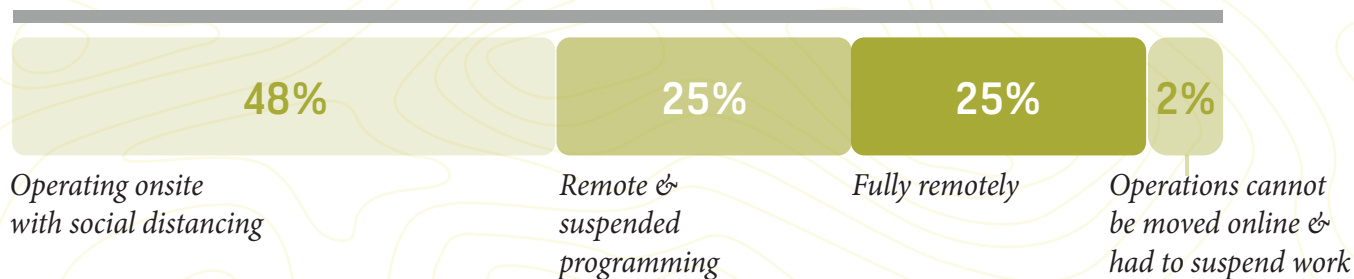
Most of the respondents engaged in researching ways to innovate and adapt their operations to the current reality shaped by the coronavirus pandemic.

These measures range from reworking financial plans to reducing operational costs, to staff layoffs.



6

Are you operating remotely?



Mi

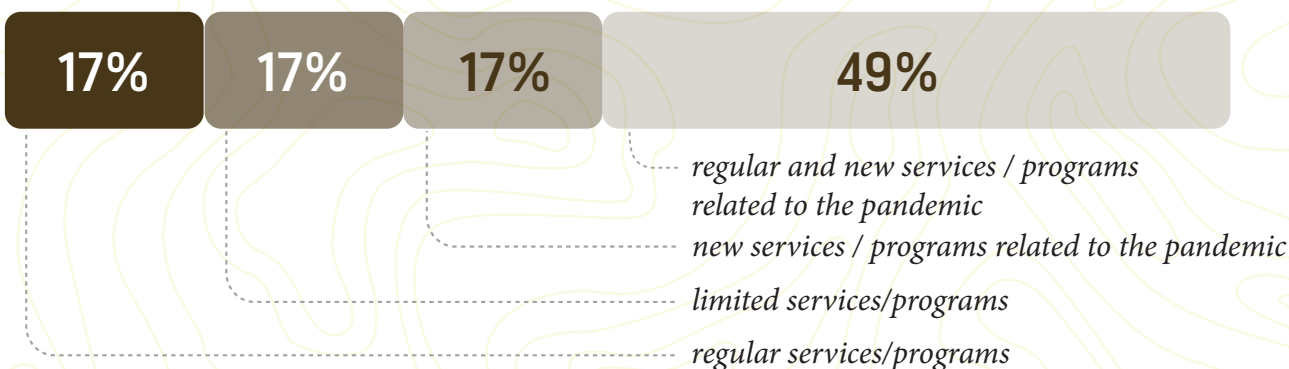
SACRED HARVEST

OPERATIONS

7

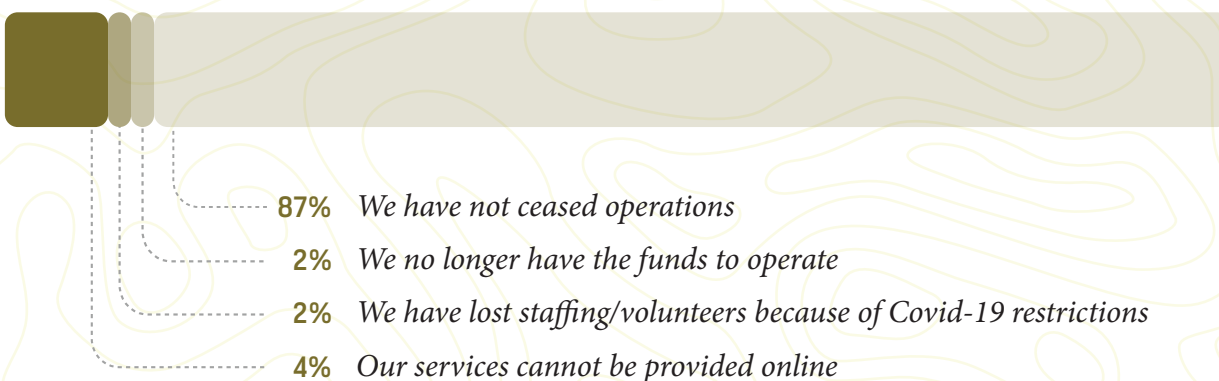
If you are currently operating, to what extent have your operations been impacted?

We are providing...



8

If you ceased operations, what is the reason?



9

How would you describe the status of your current financial support?



Mi

SACRED HARVEST

FINANCIAL SUPPORT

10

What impact do you expect Covid-19 to have on your contributions over the next 12 months? (3 organizations did not answer)

6 Orgs

16 Orgs

12 Orgs

13 Orgs

*Significantly decreased
> 30%*

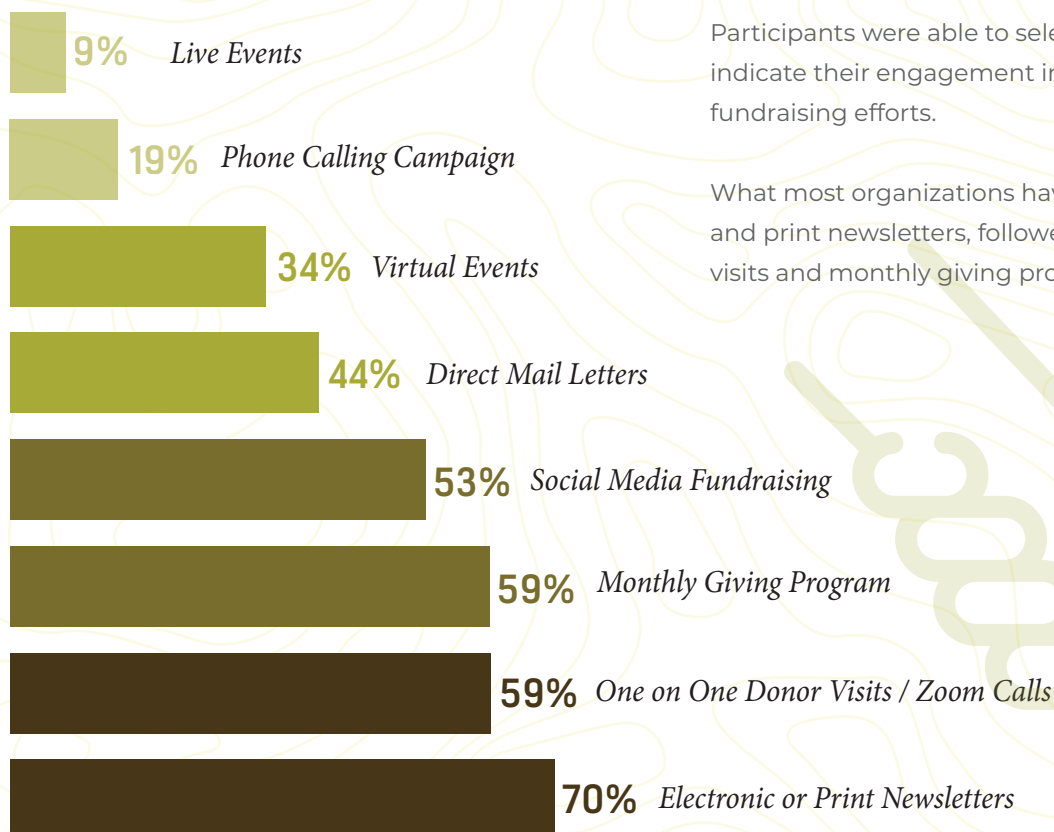
*Slightly decreased
10-30%*

Consistent

*Slightly increased
10-30%*

11

Has your organization engaged in any of the following fundraising activities in the last three months?



Participants were able to select multiple answers to indicate their engagement in different types of fundraising efforts.

What most organizations have in common are email and print newsletters, followed closely by direct donor visits and monthly giving programs.

Mi

SACRED HARVEST

FUNDING & ENGAGEMENT

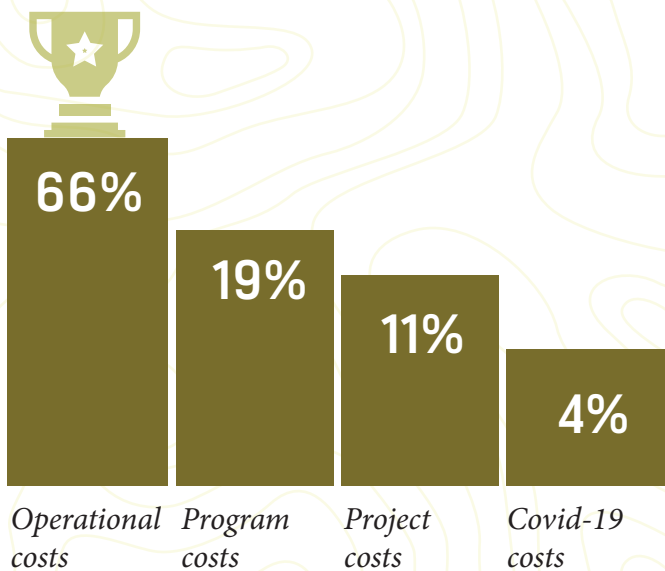
12

What percentage of your donations are from new donors to your organization in response to Covid-19? (3 organizations did not answer)



13

Please rank in order of priority the kind of funding that would most benefit your organization

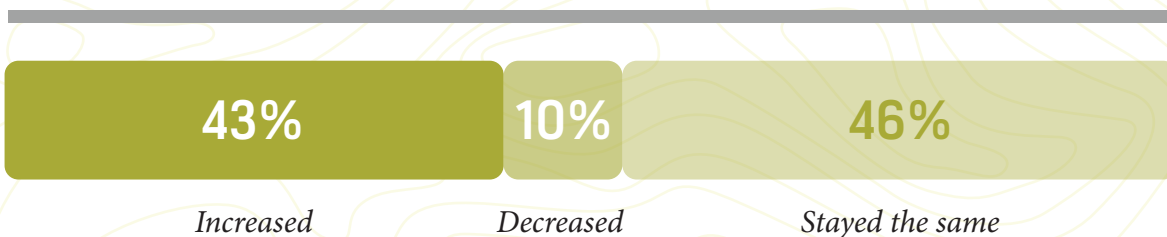


In order to get insight into what types of funding would be most helpful to weather the Covid-19 storm, the large majority, 66%, ranked operational costs as the top priority.

With 66%, operational costs rank above all other costs (program, project and Covid-19 related costs) combined.

14

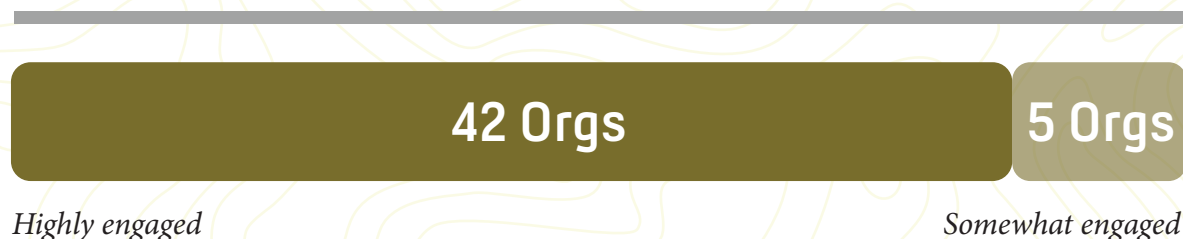
As it relates to the pandemic, has your Board engagement:



ENGAGEMENT & FATIGUE

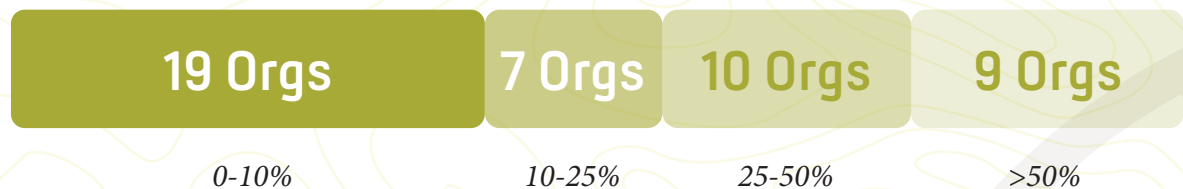
15

*What is the current state of your employee engagement?
(3 organizations did not answer)*



16

What percentage of your employees have expressed concerns about physical or emotional fatigue? (3 organizations did not answer)



SACRED HARVEST



Sacred Harvest Foundation is committed to bringing God's shalom to the communities of Orange County, Maui and Mindanao in the Philippines.



MISSION INCREASE
ORANGE COUNTY

Mission Increase Orange County offers teaching, coaching, consulting and matching grants rooted in a biblical approach to fundraising at no cost.