

Kateryna Horushchenko

Senior UI/UX Designer

Contact Info

- **LinkedIn:** [Kateryna Horushchenko](#)
- **Telegram:** [katarina_horushchenko](#)
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About me

Senior UI/UX Designer with 10+ years of experience in digital product design, team leadership, and cross-functional collaboration. Background in management strengthens my ability to lead design teams and align design with business goals.

Experience

Senior UI/UX Designer | Freelance

Sep 2024 - present time

- Long-term collaboration with digital agencies on web platforms and mobile applications. Responsible for UX flows, UI design, prototyping, and developer handoff.

Head Of Design Department | WebcentriQ

May 2021 - Aug 2024

- Mentored UI designers and contributed to team skill growth, improving design quality and consistency across digital products.
- Applied industry best practices and user-centered design methods to optimize design processes and enhance product usability.
- Led a team of interface designers in close collaboration with product managers and developers, aligning design solutions with business and user needs.
- Managed the full product design lifecycle, from research and ideation to UI implementation and developer handoff.

Contact person for recommendations: Human Resources Generalist [Ruslana Reznik](#)

Lector | SKILLUP (Ukraine)

Jun 2020 - Jan 2023

- Led UI/UX design training programs, translating design theory into practical, industry-oriented workflows.
- Mentored junior designers, strengthening their UX thinking, visual design skills, and ability to justify design decisions.
- Provided structured design feedback and reviews, focusing on usability, consistency, and user-centered design principles.

Contact person for recommendations: Executive Director [Olena Sharonova](#)

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Experience

Senior User Experience Designer | TurnKey Lender

Feb 2020 - May 2021

- Owned UX design for a fintech admin panel, improving user workflows through research-driven design decisions.
- Translated business and user requirements into scalable interface solutions, working closely with product and engineering teams.
- Delivered high-fidelity UI, interaction design, and detailed documentation, supporting efficient developer handoff and implementation.
- Ensured design quality and usability throughout the development lifecycle.

Contact person for recommendations: HR Manager [Olga Mamonova](#)

Design Team Lead | Appus Studio

Dec 2011 - Feb 2020

- Led a team of up to 6 designers in a 50+ employee outsourcing company, delivering design solutions for short- and long-term client projects.
- Managed design resources and timelines, supporting projects from 2-month engagements to multi-year collaborations.
- Coordinated communication with clients and stakeholders, ensuring alignment on design decisions and quality standards.
- Mentored junior designers and contributed hands-on to interface design.

Contact person for recommendations: CHRO [Inna Hrachova](#)

3D Artist, Level Designer | Best Way

Mar 2008 - Dec 2011

- 3D Artist / Level Designer — Game production experience, including level design and environment creation for a commercial title (Men of War).

Contact person for recommendations: CEO Best Way [Irina Popova](#)

Graphic Design | Magazine "Vacancy"

2007 - 2008

Designed advertisements, made illustrations for articles, prepared mockups.

Graphic Design | "Sputnik" advertising agency

2006 - 2007

Briefed clients, developed mockups of advertisements and logos, and conducted quality control.

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Portfolio

- Personal website: horushchenko.com
- Upwork: [Kate G](#)
- Behance: [Kate Horushchenko](#)

Education

Higher education

Master's degree, Management

University of Occupational Safety Management in Katowice

2021

Master's degree, Business administration

Simon Kuznets Kharkiv National University of Economics

2020

Master's degree, Design, Lecturer of Design

Taras Shevchenko National Teachers' Training University

2011

Licenses & certifications

English for Designers | [Laba](#)

2025

Enterprise Design Thinking Practitioner | [IBM](#)

2024

WebFlow Course | Projector Institute

2024

Project Management | A-Level Ukraine

2019

Landscape Design | T Shevchenko NTU

2010

Languages

English: B2 Ukrainian: Native Russian: Native Polish: A1



THANK YOU FOR REVIEWING MY CV