

MEDIA KIT

Presented by:



Dr. Sanjay Gupta

Living a Sharper Brain, Pain-Free, Longer Life

EVENT DATE: WEDNESDAY, SEPTEMBER 16, 2026

TIME: 6:00PM

VENUE: COCA-COLA MUSIC HALL DISTRITO T-MOBILE

TICKETS: TICKETERA.COM

In collaboration with



CONTENT

EXECUTIVE SUMMARY

ABOUT

ABOUT DR. SANJAY GUPTA

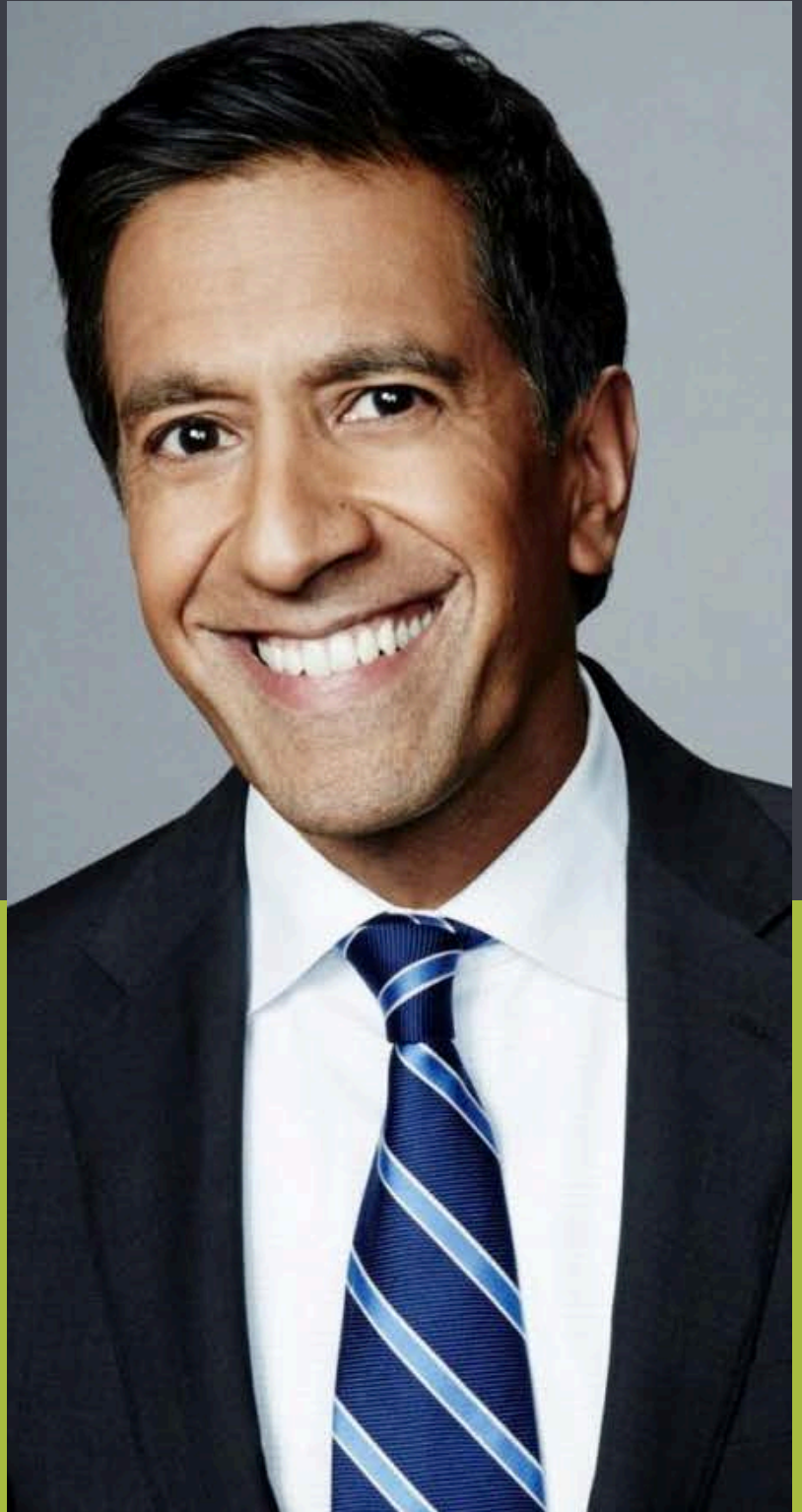
SCOPE OF THE EVENT

AGENDA

VENUE

REGISTRY

SPONSORSHIPS

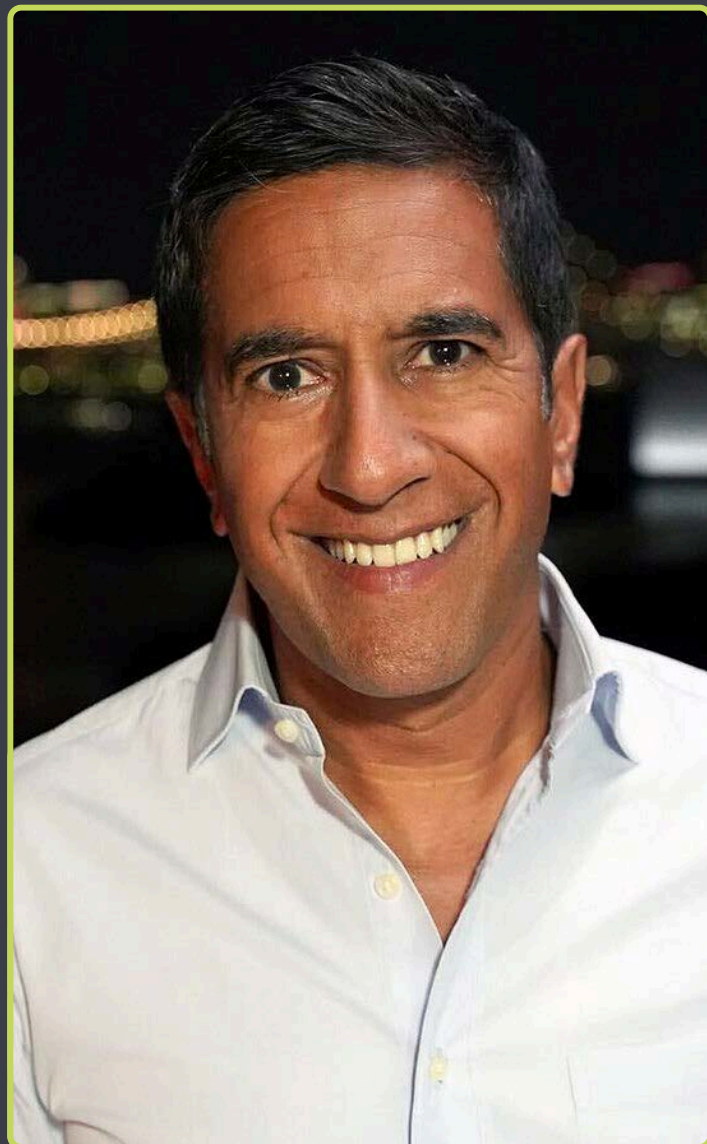


EXECUTIVE SUMMARY

CIRACET Corp., in collaboration with the Healthcare Innovation Center and the ICS Research Institute, is presenting a premier health innovation conference in Puerto Rico featuring Dr. Sanjay Gupta, internationally recognized neurosurgeon, bestselling author, and award-winning chief medical correspondent for CNN.

The conference will focus on advancing healthier lifestyles, mental wellness, cognitive longevity, and pain-free living through evidence-based insights and innovative healthcare perspectives aligned with Puerto Rico's evolving health priorities.

Bringing together healthcare leaders, innovators, policymakers, educators, industry partners, and the community, the event is designed to foster collaboration, inspire action, and accelerate innovation across the healthcare ecosystem. The conference also provides a unique platform for organizations and sponsors to engage with a broad and diverse audience committed to shaping a healthier, more resilient future for Puerto Rico.



“A healthy brain is the engine of a meaningful life. When we protect our minds, nurture our bodies, and stay connected to one another, we don’t just live longer—we live better.”

Dr. Sanjay Gupta

ABOUT

CIRACET Corp., together with the Healthcare Innovation Center (HIC) and ICS Research Institute (ICS RI), forms an innovative ecosystem focused on improving healthcare through research, technology, education, and collaboration. Through strong partnerships and interdisciplinary work, these organizations connect researchers, healthcare professionals, innovators, and industry leaders to develop solutions that create real impact in healthcare and society.

Their work includes biomedical research, digital health, medical technology, data science, entrepreneurship, and community-based initiatives that address important healthcare challenges. By connecting research with practical implementation, they help drive innovation, support economic development, and strengthen communities through collaborations with universities, healthcare organizations, government agencies, and the private sector.

As hosts of this event, CIRACET, HIC, and ICS RI are committed to creating a world-class experience that promotes healthcare innovation, education, and collaboration. We invite organizations, healthcare professionals, industry leaders, and community partners to join us in building a healthier and more innovative future for Puerto Rico.

Education

SCIENTIFIC
INNOVATION NIGHTS

INTERSHIPS
PROGRAMS

Research & Innovation

THINK TANKS

DIGITAL SOLUTIONS
STRATEGIC ALLIANCES

Promote

PATIENT CENTERED
SERVICES

TECHNOLOGY
ADOPTION

Audience



HEALTHCARE
PROFESSIONALS &
CLINICAL LEADERS



TECHNOLOGY
INNOVATORS



BIOMEDICAL AND
HEALTH RESEARCHERS



GOVERNMENT, PUBLIC HEALTH
& POLICY STAKEHOLDERS

ABOUT DR. SANJAY GUPTA

Dr. Sanjay Gupta is a world-renowned neurosurgeon, Emmy Award-winning medical correspondent, author, and educator recognized for his ability to bridge medicine, science, and public understanding. As the Chief Medical Correspondent for CNN, Dr. Gupta has spent decades informing millions of people around the world on critical health issues, medical breakthroughs, neuroscience, public health emergencies, and wellness strategies.

In addition to his work in journalism, Dr. Gupta serves as a practicing neurosurgeon at Emory University School of Medicine, where he combines clinical expertise with academic leadership and research. His unique dual role as both physician and communicator has made him one of the most trusted voices in healthcare and medical media.

Dr. Gupta is also the bestselling author of several influential books, including *Keep Sharp*, *World War C* and *Chasing Life*. Through his writing, he explores topics such as brain health, longevity, resilience, preventive medicine, mental wellness, and the future of healthcare. His books translate complex scientific concepts into practical knowledge that empowers individuals and communities to make informed health decisions.

Bringing Dr. Gupta to Puerto Rico represents a unique opportunity to inspire conversations at the intersection of medicine, innovation, media, public health, and education. Puerto Rico continues to strengthen its role as a hub for healthcare innovation, biomedical research, medical education, and entrepreneurship. Dr. Gupta's presence would provide invaluable insight into how science communication, emerging medical technologies, and evidence-based healthcare can shape healthier and more resilient communities.



“Knowledge is one of the most powerful forms of medicine. Through science, communication, and innovation, we can empower communities to live healthier and more informed lives.”

Dr. Sanjay Gupta

Sources

<https://www.cnn.com/profiles/sanjay-gupta-profile>

<https://med.emory.edu/directory/profile/?u=SGUPTA2>

<https://www.simonandschuster.com/authors/Sanjay-Gupta/2124134561>

SCOPE OF THE EVENT



This event is a groundbreaking, science-driven experience designed to bridge the worlds of medicine, neuroscience, healthcare, lifestyle innovation, and community wellbeing. Its scope extends far beyond a traditional conference—it is an immersive gathering that brings together experts, thought leaders, researchers, entrepreneurs, and the general public to explore evidence-based strategies for living a sharper, healthier, and pain-free life.

Grounded in the mission of CIRACET and its partners, the event provides a platform for translating cutting-edge scientific knowledge into practical, actionable insights.



REALMS

-  Education & Scientific Insight
-  Community Impact
-  Innovation & Technology
-  Professional Development
-  World-class Conference

 **2,000+**
Attendees

 **60+**
Industry Leader
Companies



AGENDA

LIVING A SHARPER BRAIN, PAIN-FREE, LONGER LIFE

DR. SANJAY GUPTA

 Tuesday, September 15, 2026

 Condado Vanderbilt

6:00 p.m.

Special Event

This exclusive gathering is designed as an intimate, high-value VIP experience for Diamond and Gold Sponsors in a small-group setting with Dr. Gupta.

The event also includes an interactive Q&A, allowing attendees to raise specific questions, discuss practical applications, and engage in meaningful exchange. To close, participants will enjoy a personal meet-and-greet featuring photos and books signing, strengthening the direct connection with the special guest.

AGENDA

LIVING A SHARPER BRAIN, PAIN-FREE, LONGER LIFE

DR. SANJAY GUPTA



Wednesday, September 16, 2026



Coca-Cola Music Hall
@ T-Mobile District

4:30 p.m.

Main Event

4:30 p.m.

VIP Admission with
Industry Networking

5:00 p.m.

General Admission

6:00 p.m.

Dr. Sanjay Gupta
Featured Session

VENUE



Coca Cola Music Hall

Location

Distrito T-Mobile
250 Convention Blvd,
San Juan, 00907

The Coca-Cola Music Hall, located at Distrito T-Mobile in San Juan, is one of Puerto Rico's most modern and versatile event venues. Designed with world-class acoustics, advanced lighting systems, and state-of-the-art audiovisual technology, it offers an exceptional environment for high-impact presentations, keynote speakers, and immersive experiences. Its flexible seating layout, premium hospitality areas, and seamless production capabilities make it perfectly suited for events that demand both technical excellence and audience comfort.



4,000

Seated
Capacity



129,000

Square Feet



Staging &
Audiovisual



100+

Nearby Locations
and Amenities

REGISTRY



TICKETS AVAILABLE AT:



Living a Sharper
Brain, Pain-Free,
Longer Life

WITH DR. SANJAY GUPTA



lbaez@hicpr.com



www.ciracet.com
www.hicpr.com



(787) 709-4525
ext. 281



Coca-Cola
MUSIC HALL

SPONSORSHIP



Diamond Sponsor

- Brand visibility in digital and printed promotional materials, including all event communications
- Live mentions by the host during the events
- 4 VIP Dinner seats with Dr. Gupta during private reception on Tuesday, September 15, 2026
- Early access for VIP Networking during the main event on Wednesday, September 16, 2026
- 50 VIP seats at exclusive round tables showcasing your company logo
- 100 General admission seats
- Promotional video displayed on the main event screen
- 3-minute presentation during the opening session
- Opportunity to participate in the Fireside Chat discussion with Dr. Gupta*
- 4 Exhibitor banners

**Requires advanced preparation*

\$ 100,000

Gold sponsor

- Brand visibility in digital and printed promotional materials, including all event communications
- Live mentions by the host during the events
- 2 VIP Dinner seats with Dr. Gupta during private reception on Tuesday, September 15, 2026
- Early access for VIP Networking during the main event on Wednesday, September 16, 2026
- 25 VIP seats at exclusive round tables showcasing your company logo
- 50 General admission seats
- 2 Exhibitor banners

\$ 50,000

Silver Sponsor

- Brand visibility in digital and printed promotional materials, including all event communications
- 2 Live mentions by the host during the events
- 10 General admission
- 1 Exhibitor banner

\$ 10,000

Contact Info



lbaez@hicpr.com



www.ciracet.com
www.hicpr.com



787.709.4525



SPONSORSHIP



SPONSORSHIP INTEREST CONFIRMATION

We are pleased to officially confirm our interest in sponsoring the event organized by CIRACET Corp. We recognize the impact and relevance of this initiative and are honored to be considered as part of a project that promotes innovation, education, and meaningful conversations in healthcare with the distinguished neurosurgeon Dr. Sanjay Gupta.

By completing this form, we confirm our interest in participating as a sponsor under the selected sponsorship category. We understand that the sponsorship contribution and corresponding benefits will be coordinated with the event organizing team.

Selected Sponsorship Category: ___Diamond ___Gold ___Silver

Company / Organization Name: _____

Primary Contact Person: _____

Title / Position: _____

Phone: _____

Email Address: _____

Authorized Representative Name: _____

Signature: _____

Date: _____

Contact Info



lbaez@hicpr.com



www.ciracet.com
www.hicpr.com



787.709.4525

